

Hearing Date and Time: May 17, 2022 at 10:00 a.m. (prevailing Eastern Time)

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**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:

96 Wythe Acquisition LLC,

Debtor.

Chapter 11

Case No.: 21-22108 (RDD)

**DECLARATIONS IN SUPPORT OF DEBTOR'S OMNIBUS  
OBJECTION TO LENDER'S AND UNITED STATES TRUSTEE'S  
MOTIONS FOR APPOINTMENT OF A CHAPTER 11 TRUSTEE**

96 Wythe Acquisition LLC, Debtor and Debtor in Possession hereby files the Declarations of (1) David Goldwasser (2) Toby Moskovits; (3) Michael Lichtenstein; (4) Mark Podgainy; and (5) James Howard in support of *Debtor's Omnibus Objection to Lender's and United States Trustee's Motions for Appointment of a Chapter 11 Trustee* [Docket No. 539] and incorporate the arguments thereto as if set forth fully herein. The Declarations are attached hereto.

Dated: May 12, 2022  
New York, New York

Respectfully submitted,

By: /s/ Douglas Spelfogel  
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*Co-Counsel to the Debtor and Debtor in  
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**ATTACHMENT 1**

**DAVID GOLDWASSER DECLARATION**

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:

96 WYTHE ACQUISITION LLC,  
  
Debtor.

Chapter -11

Case No.: 21-22108 (RDD)

**DECLARATION OF DAVID GOLDWASSER**

I, David Goldwasser, declare that the following is true to the best of my knowledge, information and belief:

1. I am the Chief Restructuring Officer (“CRO”) of 96 Wythe Acquisition LLC, as debtor and debtor-in-possession (the “Debtor”).

2. Pursuant to this Court’s scheduling order entered April 25, 2022 [Docket No. 529], this Declaration constitutes my direct testimony in opposition to (i) the *Lender’s Renewed Motion for the Appointment of a Chapter 11 Trustee Based on Continuing Malfeasance* [Docket No. 476] (the “Lender Motion”), filed by lender Benefit Street Partners Realty Operating Partnership LP (“Benefit Street”), and (ii) the motion of the United States Trustee (the “UST”) for appointment of a Chapter 11 trustee [Docket No. 491] (the “UST Motion” and, together with the Lender Motion, the “Trustee Motions”).

3. Except as otherwise indicated, all facts set forth herein are based upon my personal knowledge or my regular interactions and discussions with other representatives of the Debtor during the course of this bankruptcy proceeding, including the Debtor’s counsel and other professionals. If called as a witness, I would testify competently thereto.

**I. BACKGROUND**

4. I believe that the Debtor stands on the verge of a major achievement, which is to confirm a chapter 11 plan of reorganization that, among other things, provides for a fresh start,



will provide pursuant to a third amended plan for an increased cash infusion in the amount of \$11,252,000 to pay creditors in full, with interest, and preserves jobs, essential vendor relationships, and the Hotel. I believe the Plan positions the Debtor for growth and long-term viability, maximizing value as it emerges from the catastrophic effects of the COVID-19 pandemic that hammered the hospitality industry in particular.

5. Today, the hotel is fully operational and operating successfully. It is a very unique property with a fantastic skyline view of New York, over the East River. It is highly regarded in the Brooklyn market. The Hotel outperforms its competitors, is regularly ranked as a top hotel in Brooklyn, and enjoys strong customer reviews and regular viewed as a local destination spot given its one-of-a-kind bar on top of the hotel. In the last three quarters of 2021, the Hotel exceeded its projections on all key metrics, generating net profits (and cash on hand) of more than \$3 million, despite the absence of any debtor-in-possession financing. To further support the Plan and viability of the emerging entity, the Debtor will be receiving a cash infusion of \$11,252,000, which will bring total cash on hand to approximately \$14,252,000, thus positioning the Debtor to implement the Plan and perform fully thereunder.

6. I was appointed as the Debtor's CRO on February 22, 2021, to advise the Debtor in connection with this Reorganization Case. I serve as the CRO through G.C. Realty Advisors L.L.C., of which I am the principal and sole member.

7. As CRO, I have had considerable authority over the Debtor's post-petition operations and restructuring efforts. My service as CRO for the Debtor has included, among other things, preparing and signing the chapter 11 petition and preparing and signing each monthly operating report. I also interact regularly with the Debtor's management, as well as with the Management Company, which operates the Hotel, and with the Debtor's counsel and other

professionals (including Getzler Henrich and Hilco Realty) in overseeing this Reorganization Case. Most recently, I have been directly engaged in assisting the Debtor with formulation of the Plan and our continued effort to strengthen the Plan for the creditors.

8. It is my belief that appointment of a trustee would add expense and destroy value while not providing any tangible benefits to creditors or other interested parties. I understand Benefit Street is not happy with its treatment under the Plan and has vigorously opposed Debtor's efforts to reorganize under the Plan. Thus, appointment of a trustee would facilitate Benefit Street's efforts to force a fire sale and undermine the cram-down plan proposed by Debtor in regards to derailing its proposed treatment under indubitable equivalence. There is no doubt that if a trustee were appointed, any subsequent sale efforts would result in a discounted purchase price to the hotel, should any third party seek to try and outbid Benefit Street if it were to credit bid. Such a sale would impair recoveries to the creditor body as a whole.

9. As discussed below, the allegations of misconduct by Debtor's principals and affiliates mischaracterize and exaggerate their actions, while trying to assert behavior that suits only Benefit Street's desired outcome of this case. And the so-called misconduct does not account for harm to Debtor and its stakeholders, the majority of which support the restructuring. Nor do the UST's and Benefit Street's claims address the longstanding efforts by Debtor and its principals to preserve and maximize value in Debtor as a going concern for all such stakeholders, and the fact that existing management has been operating the Hotel profitably, as one of the top-rated boutique hotels in New York City, with sustained occupancy rates often nearly twenty percent higher than the city average.

## **II. TRANSFERS NOTED IN EXAMINER'S REPORT AND TRUSTEE MOTIONS**

10. Before turning to the benefits that I believe existing management provide (and have provided) to the Debtor and its stakeholders, including the proposed plan of reorganization for

which they are essential, I first wish to discuss certain of the allegations asserted in the Trustee motions, which I understand from a review of them are based primarily upon the *Report of Eric M. Huebscher, Examiner* [Docket No. 418] (the “Examiner’s Report”).

11. The most glaring error in the Trustee Motions—is the failure to acknowledge Debtor’s principal’s line of credit funding to the Hotel and its operations in the amount of millions of dollars, *over and above the required initial capital funding*. More specifically, the closing statement prepared by Benefit Street identifies the approximately \$17 million in capital invested into Debtor at the time of the closing of the Benefit Street loan in December 2017. *See* Asset Summary, Debtor’s Ex. 1 pp. 6-7.<sup>1</sup> The capital infusion is also confirmed and reflected in Debtor’s books and records. *See* Equity Report, Debtor’s Ex. 48. In addition, as detailed in a report of loans and repayments prepared by Debtor, with some 500 pages of back-up, and reviewed by Getzler Henrich to tie in the transfers with the bank accounts, the report tracks some \$11 million in net infusions of cash by the equivalent of a line of credit loan over a five-year period addressing and covering advances by Debtor’s principals to cover expense timing and other periodic shortfalls from operations of the Debtor (listing advances and repayments, tracked to the actual bank accounts). *See* Loan Transfer Report & Backup Materials, Debtor’s Ex. 42-45. Debtor’s independent expert Mark Podgainy reviewed the transfers as set forth in his previously filed declaration [Docket No. 268-2] (the “Podgainy Declaration”). Debtor Ex. 129, Podgainy Declaration p. 3.<sup>2</sup> Context and timing regarding the Debtor’s use of the line of credit from its principles is important. In fact, more than half of these loans were made in 2018 when the Hotel’s

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<sup>1</sup> An additional \$4 million was invested by non-insiders.

<sup>2</sup> Mr. Podgainy’s assessment was based upon a review of the books and records of Debtor and its affiliates, including bank account statements detailing the flow of funds. *Id.* As previously noted, Mr. Podgainy did not—and, as a nonlawyer, could not—opine as to the legal status of the loans as loans and equity as equity.

operations were just ramping up and Debtor's finances had been artificially constrained by Benefit Street's conduct and improperly inflated interest charges and contrived defaults. *Id.* What commenced as access to cash to address timing of expenses as they came due, became a necessary line of credit to address the ongoing dispute with the lender Benefit Street that has been ongoing for four (4) years. Thereafter, in connection with its response to the instant motions, Mr. Podgainsky also undertook a further review of all transfers into and out of the Debtor and Hotel Manager during the period of covered by the Trustee Motions (which were tied to the period of the Examiner's review), which confirmed the conclusions reached through his earlier review, discussed further below.

12. As Mr. Podgainsky confirmed, from time to time, Debtor draw and occasionally pay back a net payment amount of these borrowings under the Line of Credit of only roughly \$4.5 million, leaving approximately \$6.5 million in the advanced funds under that line of credit to the Hotel outstanding and owed to Debtor's principals at the time of this bankruptcy filing, which amounts Debtor's principals did not anticipate they would be repaid as part of the bankruptcy process and anticipated would be deeply subordinated.<sup>3</sup> The review by Mr. Podgainsky confirms that Debtor's principals provided prepetition far more money overall than any of these repayments.

13. As to the foregoing loan repayments and the other transfers alleged in the Trustee Motions, I see no benefit in pursuing avoidance actions, whether under the Bankruptcy Code or otherwise, against the Debtor's principals or their other business entities. Based upon my review

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<sup>3</sup> As provided in the Podgainsky Declaration, the Loan Transfer Report and Backup Materials includes advances and repayments to cover operating expenses of the Hotel operations by and repaid generally through the Northside Loan Account. The Loan Transfer Report includes advances by the insiders from the Loan Account of some \$8.7MM and transfers back to the Loan Account of \$11.6MM (for a net of \$2.9MM). Together with other loans as detailed therein, the net loan balance due to insiders is approximately \$6.5 million. Mr. Podgainsky undertook a separate analysis of monies in and out of the Debtor's and Management Company's bank accounts as part of the response to the instant motions, wherein he concluded that the total amounts owed to the Debtor's insiders approximated \$6.5 million.

of these payments, I believe that all of them represent repayment of legitimate debts or reimbursement of legitimate expenses advanced on behalf of the Debtor. Accordingly, I believe that the only conceivable basis for avoiding these payments is as preferences—not as fraudulent transfers. Even given the one-year lookback period for insider preferential payments, I do not see how these payments could be recoverable as preferences. First, less than \$1 million of the transfers was made during the year preceding the Debtor's bankruptcy filing. Second, I believe the Debtor's principals would have good defenses in any preference action on account of the fact that they made additional loans to the Debtor in a similar amount over the same period. Although insider loans, these loans were akin to a revolving line of credit that was regularly drawn down on and repaid, in short succession, depending on available cash flows. I see nothing wrong with the Debtor and its principals having engaged in these transactions prior to the Debtor's bankruptcy filing.

14. The other claims asserted in the Trustee Motions have even less merit. For example, Benefit Street asserts that the Debtor's principals are somehow liable for \$53 million in damages based on the collection of Hotel revenues in the Hotel Manager's accounts rather than the Debtor's, in violation of the Debtor's operating agreement. Frankly, this assertion is preposterous, because the Debtor was not harmed by the use of Hotel Manager bank accounts. The vast majority of the funds collected were used to pay the Hotel's operating expenses, and the remaining amounts were used for proper purposes as discussed above. Since the Debtor was not harmed, there can be no damages due solely to a technical violation of the Debtor's operating agreement, and there would certainly not be anywhere near \$53 million in damages.

15. The case for prosecuting any such actions against the Debtor's principals is further weakened by the fact that the Plan is a 100% plan that proposes to pay all creditors in full over time. Given that any litigation surplus would primarily inure to the benefit of the Debtor's

principals (whether on account of their existing equity or their equity in the reorganized debtor), this would at best be a matter of expending significant litigation expenditures to move funds from one pocket to another.

16. To be clear, I have no “skin in the game,” in that if the actions discussed above were successfully pursued against the Debtor’s principals, I would not be personally liable for any such amounts. My independent perspective allows me to see this issue clearly, untainted by the principals’ pecuniary interests or Benefit Street’s apparent longstanding vendetta against the Debtor and its principals (or opposition to the Plan). Further, as noted above, as CRO, I asked Getzler Henrich to review and analyze these transactions, and they confirmed the facts set forth above based on the Debtor’s actual bank statements and other books and records. Accordingly, I have no reason to question the validity of the loans (or repayment thereof) and related documentation.

17. It is from my independent perspective that I conclude that the Debtor’s decision not to prosecute any actions against its principals is a sound exercise of its business judgment, and that such decision is in the best interests of the Debtor’s creditors and other stakeholders because it will not waste vast sums of money on attorneys’ fees to pursue claims lacking any significant merit. And for the same reason, the release of those claims under the very Plan proposed, to the extent that they are not preserved under the Plan, would not harm the Debtor in any way whatsoever.

18. Debtor does acknowledge one error on its part, or more specifically that of the Hotel Manager, when it advised it inadvertently expended certain funds within approximately forty-eight hours of the case filing, while case and financial controls were being implemented—as discussed in greater detail below—and those funds (roughly \$252,000) are being replaced by Debtor’s principals under the Plan. This one error has been acknowledged and is being rectified as part of

the Plan. As CRO for the Debtor I have no role in transferring funds from the Hotel Manager into other non-Debtor entities. Nevertheless, I understand that the funds related to occupancy taxes, that was an obligation of the Hotel Manager as operator and that the Hotel Manager had personal liability for and would cover any such amount. I believe that the transfer of these funds was an honest mistake (that the Hotel Manager and Debtor's principals maintain personal liability for such), and it is one that has not been repeated during this bankruptcy case.

19. Upon learning of the transfer of such funds away from Hotel-related accounts, I investigated the foregoing transfer and worked with the Debtor's principals to ensure that the principals would make the Debtor and Hotel Manager whole. To address the foregoing, Debtor's principals have increased their contribution to the Debtor under the Plan and reserved funds specifically for reimbursement of this amount. Given that there is no conceivable harm to the Debtor or its creditors resulting from the referenced transfer, and my belief that the transfer was an honest mistake, I do not believe that the \$252,100 transfer provides any grounds for appointment of a trustee.

20. As to the EIDL loans noted in the Examiner's Report and the Trustee Motions, I have no reason to believe that these loans are obligations of the Debtor or were necessarily used for payment of Hotel or Debtor expenses. I understand they are personally guaranteed by Debtor's principle, Ms. Toby Moskovitz. Accordingly, I see nothing wrong with the Hotel Manager obtaining the EIDL loans after the filing of this bankruptcy case and using those loans for its independent business purposes or other uses unrelated to the operation of the Hotel.

### **III. THE PLAN**

21. In this section, I will discuss why I believe the Debtor's plan of reorganization can and should be confirmed, and why it represents the best possible outcome for creditors and other interested parties.

**A. Solicitation and Acceptance of the Plan**

22. Based upon the Certificate of Service of Solicitation Materials filed on December 6, 2021, Docket No. 213, I understand that the Debtor transmitted all of the materials to be transmitted to those holders of Claims and Interests entitled to vote on the Plan (collectively, the “Solicitation Materials”) in accordance with the order approving the Disclosure Statement.

23. Furthermore, I understand based upon my review of the voting report filed on March 29, 2022, Docket No. 481 (the “Voting Report”) that at least two-thirds in amount and more than one-half in number of the creditors who voted on the Plan with Allowed Claims in Class 4, Secured M&M Claims and Class 5 Unsecured Claims voted to accept the Plan. Class 2 BSP Claim voted against the Plan. Class 1 Priority Claims are unimpaired and deemed to accept the Plan. Class 3 Secured Property Tax Claim did not indicate an acceptance or rejection of the Plan. The other classes include Class 6 Subordinated Claims which are deemed to reject, and Class 7 Equity Interests consisting of insiders and not entitled to vote on the Plan.

**B. Plan Modifications**

24. The Debtor filed a modified version of the Plan that increases the cash infusion from the original amount of \$8 million to \$11,252,000, includes an alternative treatment to Benefit Street (providing the option for an accelerated payout in forty-two (42) months subject to agreement settling the pending adversary proceeding against it in the amount of \$75 million), confirms the waiver by Debtor’s principles upon the effective date of the roughly \$6.5 million in outstanding amounts of the net loans or lines of credit advanced by Debtor’s insiders to the Hotel, provides a mechanism for post-confirmation termination of the Management Agreement in the event of a sale to an arm’s-length third party that requests such termination (an issue that Benefit Street claimed impaired the Hotel value), makes technical clarifications and enhancements, and resolves certain formal and informal comments to the Plan by parties in interest. As CRO, I have



participated in the negotiation and documentation of these modifications and have given guidance to the professionals to prepare and implement those changes to the Plan.

25. Enhanced terms include as follows:

- (a) an increase in the cash infusion to \$11,252,000 (from \$8 million under the original plan);
- (b) assumption of an amended and restated management agreement with the Management Company which provides for the post-confirmation termination of the Management Agreement in the event that the Reorganized Debtor negotiates an arm's length sale of the Hotel to a non-affiliated third party;
- (c) includes an alternative treatment to Benefit Street, providing the option for an accelerated payout in forty-two (42) months subject to agreement settling the pending adversary proceeding against it in the amount of \$75 million<sup>4</sup>;
- (d) confirms the waiver upon the effective date of the \$6.5 million in net loans advanced by the Debtor's insiders; and
- (e) engagement of Getzler Henrich post-confirmation in an expanded role to provide third party oversight in connection with review and oversight of the reorganized Debtor's financials on a go forward basis upon confirmation.

26. ***Third Party Releases.*** I understand that the Plan provides consensual third-party releases (the "Third-Party Releases") to the Released Parties, who have played an essential role in this Reorganization Case.

27. I understand that the Disclosure Statement and ballots distributed to holders of Claims entitled to vote conspicuously quoted the Third-Party Releases from Article 5.10 of the Plan and clearly informed holders to simply check a box if they did not consent to the Third-Party Releases.

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<sup>4</sup> Benefit Street has the option of either the original treatment and/or the alternative treatment under the Plan.

28. In addition, I believe that the Third-Party Releases are reasonable and appropriate. They exclude claims “for any act or omission that constitutes fraud, gross negligence, or willful misconduct[.]” Additionally, each Released Party has made significant contributions to the Debtor’s restructuring efforts that I believe supports their release, including, but not limited to, negotiating and formulating the terms of the Plan that provides for a \$11,252,000 cash infusion by the Plan Sponsor, payment of Allowed Claims of creditors in full over time with interest, the preservation of critical business relationships, and a prompt emergence from chapter 11.

29. The Released Parties also have made substantial commitments of time and effort in the Debtor’s restructuring efforts. For example, the Management Company manages all relationships with Hotel vendors and employees, and contracts directly with vendors for services required and employees approximately eighty (80) to one-hundred twenty (120) full-time employees (and more employees seasonally) dedicated to servicing the Hotel and its guests. Further, the Debtor’s management has applied its extensive industry knowledge during this Reorganization Case and will carry out the restructuring after it concludes.

30. I further believe that the Released Parties’ contributions to the Debtor’s restructuring is borne out by the fact that the Hotel is open and fully operational, outperforming the overall New York hotel market, operating profitably, and exceeding financial projections.

31. Based on the above and my discussions with the Debtor and its counsel, I believe that the Third-Party Releases are consensual, consistent with the requirements of case law in this District, reasonable, and in the best interests of the Debtor’s estate.

32. ***The PPP Settlement is a Sound Exercise of the Debtor’s Business Judgment.*** As part of the Plan, I understand that the Debtor will be providing a release of its claims and causes of action against the Released Parties (the “Debtor Releases”) that is limited to claims regarding

the PPP Settlement, which are being settled pursuant to the Plan in exchange for a cash payment of the full amount asserted paid as part of the PPP Loans. I believe that such payment is an essential component of the Plan and constitutes a sound exercise of the Debtor's business judgment.

33. It is my understanding that the Plan excludes from the Debtor Releases claims "for any act or omission that constitutes fraud, gross negligence, or willful misconduct as determined by a final order of a court of competent jurisdiction," and that Article 6 of the Plan preserves the Debtor's, Claims, and estate causes of action as detailed therein.

34. In addition, I believe that without the Debtor Releases, the Debtor and its stakeholders would not have been able to obtain the substantial benefits provided by the Plan, including allowing the Debtor to emerge from chapter 11, and the cash infusion in the amount of \$1,438,000 (for a total cash infusion under the Plan of \$11,252,000), that will be used to fund distributions to creditors whose Allowed Claims will be paid in full over time with interest. The Debtor Releases also provide finality and avoid potentially significant delay in consummating the Plan. Accordingly, I believe that the Debtor Releases will benefit all of the Debtor's stakeholders, constitutes a sound exercise of the Debtor's business judgment, and is fair and equitable and in the best interests of the estate.

**C. The Plan Presents the Best Possible Resolution of this Bankruptcy Case.**

35. *First*, the Debtor retained me to provide independent business judgment and as described above I have been involved in the Debtor's restructuring efforts throughout this Reorganization Case. I have exercised my independent business judgment in an effort to maximize value for the Debtor's estate.

36. *Second*, I believe that there is no question that, facing a matured mortgage loan held by an aggressive lender, and just beginning to come off of the worst of the COVID-19 pandemic, the Debtor is in need of a financial restructuring.

37. *Third*, the Plan provides for the payment of all Allowed Claims in full. The Debtor could easily have justified short-changing its unsecured creditors and paying them a fraction of what is owed. Instead, the Debtor formulated its plan to pay unsecured creditors in full over a relatively short period of time, which I understand is a rarity in chapter 11 cases.

38. *Fourth*, while the Plan does not reflect a negotiated agreement with BSP, the Plan is nevertheless the product of significant arm's-length negotiations with stakeholders over more than a year. The Debtor has engaged continuously with unsecured creditors on claims allowance issues (and has objected to claims as necessary). As a result, the Debtor has agreed to stipulations with creditors (or otherwise obtained orders) to reduce the allowed amount of claims by more than \$16 million. The Debtor has also negotiated a settlement with the City of New York to satisfy unpaid property taxes—a first priority secured claim—over time rather than up front, which resulting effect on cash flow benefits the Debtor, creditors, and the estate.

39. Lastly, I believe appointment of a chapter 11 trustee would be severely detrimental to the value of the Hotel, which would likely result in liquidation in a sale on a relatively short time horizon. I believe value would be depressed not only due to the likely asset sale rather than a going concern sale, especially because the Hotel's management, including the Hotel Manager, would likely be replaced by a third-party manager less familiar with the hotel's brand and clientele and the nature of operating a boutique hotel in the trendy Williamsburg neighborhood of Brooklyn.

40. I hereby reserve my right to amend the testimony set forth herein as necessary at the hearing to consider confirmation of the Plan.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge and belief.

Dated: New York, New York  
May 12, 2022



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David Goldwasser  
Chief Restructuring Officer

**ATTACHMENT 2**

**TOBY MOSKOVITS DECLARATION**

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:

96 WYTHE ACQUISITION LLC,

Debtor.

Chapter -11

Case No.: 21-22108 (RDD)

**DECLARATION OF TOBY MOSKOVITS**

Pursuant to 28 U.S.C. § 1746, I, Toby Moskovits, hereby declare as follows under penalty of perjury:

1. I am a managing member of 96 Wythe Acquisition LLC (“Debtor”), which is the owner of the real estate and hotel located at 96 Wythe Avenue, Brooklyn, New York (the “Hotel”). I am a co-founder and developer of the Debtor since its formation. I am familiar with the day-to-day operations, business, and financial affairs of the Debtor. I work with Michael Lichtenstein (collectively with myself, the “Principals”), another principal of the Debtor, and David Goldwasser, the Debtor’s Chief Restructuring Officer. I have reviewed and am generally familiar with the Debtor’s operations, including the operation of the Hotel, and the Debtor’s related financial records, agreements, and other related documents.

2. Pursuant to this Court’s scheduling order entered April 25, 2022 [Docket No. 529], this Declaration constitutes my direct testimony in opposition to (i) the *Lender’s Renewed Motion for the Appointment of a Chapter 11 Trustee Based on Continuing Malfeasance* [Docket No. 476] (the “Lender Motion”), filed by lender Benefit Street Partners Realty Operating Partnership LP (“Benefit Street”), and (ii) the motion of the United States Trustee (the “UST”) for appointment of a Chapter 11 trustee [Docket No. 491] (the “UST Motion” and, together with the Lender Motion, the “Trustee Motions”) and in support of *Debtor’s Omnibus Objection to Lender’s And United States Trustee’s Motions for Appointment of a Chapter 11 Trustee* [Docket

No. 539] (the “Omnibus Objection”) . My testimony is based on my personal knowledge of the facts set forth below.

3. I have reviewed the Omnibus Objection and, to the best of my knowledge, each of the facts set forth therein is true and correct in all respects.<sup>1</sup> The following represents my direct testimony in further support of the Omnibus Objection, and in opposition to the Trustee Motions.

4. I am a third generation business owner in Williamsburg, Brooklyn, and have been a developer of residential and commercial properties in the neighborhood since after the market crashed in 2008. I developed the first commercial office building built in Williamsburg since the Great Depression—25 Kent Avenue—which is located just a block from the Hotel.

5. My connection to Brooklyn runs much deeper than purely business or transactional. Over the last decade, I have played an active role in the community through my volunteer work, and more recently by serving on Community Board 1 in Brooklyn. I serve on the Board of Directors of the Brooklyn Chamber of Commerce, and am an active member of the advisory board of Sustainable United Neighborhoods, a local non-profit, where I support this organization’s efforts to create new economy job opportunities for residents of North Brooklyn. In addition, throughout COVID I provided a space for Sustainable United Neighborhoods that served as the hub for over 700,000 meals given out in partnership with Jose Andres’ World Central Kitchen and served as food bank through the end of 2021.<sup>2</sup>

#### **Appointment of a Trustee is Unwarranted**

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<sup>1</sup> Capitalized terms used but not defined herein have the meanings given in the Omnibus Objection. Exhibit Numbers refer to the numbering pursuant to the Debtor’s proposed exhibits attached to the Omnibus Objection.

<sup>2</sup> I am a born and bred Brooklynite, and a first generation American whose Jewish-Polish grandfather opened a business in Williamsburg, across from the Williamsburg Hotel in the 1960s after arriving in New York as an immigrant with my then-three-year-old father in 1952.



6. I believe that appointing a chapter 11 trustee to manage Debtor's affairs would impose significant costs, increase risks that creditors are not made whole, and severely impair the Hotel's financial prospects, while serving no real benefit other than arranging for Benefit Street to be paid back a little bit sooner.

7. First, as discussed below, not only would the appointment of a trustee chill the going concern value of the Hotel and result in the loss of a significant cash infusion provided for under the Plan, in still uncertain times given the lingering impact from COVID-19, it would be unsurprising if a trustee sought to transition management of the Hotel away from the Hotel Manager. This would come with significant transaction costs while the trustee sought to interview management companies and candidates and bring them up to speed with the Hotel's operations. Aside from direct costs, operational efficiency would likely suffer in the course of transitioning from one manager to another, making it more difficult for the Hotel to break even or generate positive cash flows. Under such conditions, it is doubtful the unsecured creditors would enjoy the same assured treatment as compared to the present Plan on file.

8. As explained below, even (or especially) with the replacement of the Hotel Manager with an experienced third-party hotel management company, the Hotel's revenues would likely suffer significantly without the involvement of the Principals. As I, and the Debtor, have stressed throughout this case, the Principals are deeply familiar with the Williamsburg Hotel brand and what it means in the tech and local community, and our connections in the Williamsburg community have been essential to the performance of the Hotel, especially through the Principals' use of our connections in the community to draw profitable group events at the Hotel, and drive direct bookings well beyond the industry norms which have a direct impact on profit margins.

**Catering and Event Business**

9. The Principals, as well as the “Williamsburg Hotel” brand, are affiliated with Heritage Equity Partners (“Heritage”), a socially conscious real estate developer aimed at building community-focused developments in Brooklyn, supporting the new economy companies that create new economy jobs by engaging with the tech ecosystem, as well as providing opportunity for economically disadvantaged members of the community to access these career paths.

10. Consistent with these goals, Heritage, with my direct involvement developed and built a full square block, 500,000 square foot office building campus, located one block away from the Hotel, which has Amazon Music as its tenant, as well as fashion brands. This office campus has hosted for about a year the first Street Art museum in NYC—a 100,000 square foot museum of street art featuring many street artists from Williamsburg, Bushwick, and Wynwood, Miami, which are the street art centers of the world. Heritage, along with the Williamsburg Hotel brand, has hosted tech boot camps in partnership with tech companies for thousands of kids, teenagers, and adults from all walks of life, from the surrounding neighborhoods of Williamsburg and Bushwick.<sup>3</sup> My connections with the businesses in the community have assisted my efforts to book and obtain revenues from local businesses.

11. The Hotel was also designed with that in mind, and Debtor, through the Hotel Manager provides programming that meaningfully benefits the surrounding community. The Hotel features community programming, classes, parties, concerts, events and other programming designed to encourage interaction between the Hotel and tech companies, local businesses, and local residents. For example, the Hotel, with my direct involvement, launched

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<sup>3</sup> The Principals, through Heritage, again, with my direct involvement, are also developing an office and retail complex in Bushwick, which featured a partnership with Google and other tech companies.

“Crypto Monday,” which has attracted thousands of people over the past few months, as every week hundreds of crypto enthusiasts and members of the tech ecosystem come to the Hotel for a weekly series of talks by leading crypto company entrepreneurs and thought leaders. As another example, the Hotel is hosting “Candlelight,” a series of about 25 scheduled concerts (done by LED candlelight only) in the Hotel’s event/party space, with classical music ensembles and quartets performing pop music acts and covers for hundreds of ticket-paying attendees. I have been personally involved in the establishing the partnership that brought the “Candlelight” series to the Hotel. These performances have already drawn thousands of people, as these concerts started in February, and these are scheduled to continue for another year. As another example, the Hotel hosts wine tasting dinners, in partnership with local wineries from the North Fork of Long Island and the surrounding areas, a series I launched and oversee, which serve to introduce more and more members of the community to the Hotel.

12. As a result of the deep roots and connections, Debtor, through the Principals’ efforts, has had significant success in bringing in name brands for paid events that serve both to fill the hotel rooms and also bring revenue to the food and beverage operations (discussed further below), which creates significant additional revenues and branding as the Hotel seeks to emerge as a reorganized entity. For example, in the past few months alone, during COVID, the Hotel’s Events/Nightlife team has hosted paid events in the events spaces of the Hotel from the likes of the following brands and companies: Yves Saint Laurent, Van Leeuwen, Seat Geek, BMW, Vice, IAC, Red Bull, Yext, Happify, iHeart Radio, and Jamestown, and the prestigious jewelry brand Van Cleef & Arpel has done a series of dinner and client events at the Hotel – all of this in the past few months alone, despite COVID. I am one of the key reasons these businesses engage with the Hotel for events. These events are only projected to increase in numbers and revenues



as NYC recovers from COVID, and are dependent upon the close personal involvement of the Hotel's management, including the Hotel Manager and the Principals.

**Food and Beverage Operations**

13. In addition to the valuable, profitable, brand-enhancing events at the Hotel that the Principals facilitate, the Hotel Manager also runs the food and beverage operations for the benefit of Debtor, with all revenue inflowed into operations, which creates another payment stream of millions of dollars, which would likely be outsourced and lost absent continuation of existing management. Here, the Hotel Manager is one out of a select few hotel management companies that have experience in running food and beverage operations, which produce about 40% of the revenue of the Hotel. The vast majority of hotel management companies either lease out their spaces for minimal rent or do partnerships where the profit goes to the operators upfront and only a minimal revenue stream goes to the hotel owner. Generally, hotel brands and hotel management companies do not know how to operate or manage nightlife or food and beverage operations that produce millions of dollars in profits, as they manage hotels and "heads in beds" and require operators who know the restaurant and bar/club business to manage the nightlife and food/beverage operations.

14. If the Plan is permitted to be executed on, and as the Hotel's projections show, during 2022, about \$11 million in revenues will be generated by the Debtor/Management Company just from the nightlife, clubs, events and food and beverage business alone, separate from the rooms revenue which is projected to be approximately \$13.5 million in 2022 (due to COVID lower rates and lower occupancy, and which rooms revenue is projected to increase in the years thereafter).<sup>4</sup> The projected food/beverage/nightlife revenue of about \$11 million is

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<sup>4</sup> Projections run from March 2022 through February 2023 under the Plan.

based upon past performance of the Debtor during 2019 and 2021. Our new series and events discussed above are only going to increase our likelihood of attaining those projected numbers.

15. Any trustee that would be appointed would likely only have the option of leasing out the food and beverage spaces to operators for fixed rent, as hotel management companies usually do, which would severely decrease the Hotel's income. Any lease to a food/beverage/nightlife operator, or any partnership with such operator, would understandably result in the operator's taking the profits upfront and leaving a minimal income stream for the Debtor. Thus, taking away the involvement of the Principals and the Hotel Manager would almost certainly result in reducing the Hotel revenues by approximately **40%**, and reduce the Hotel's profitability by millions of dollars, as any trustee and new manager would likely not be able to operate the rooftop bar/club, as well as the Water Tower venue, and all other food and beverage venues, which requires experience in managing events and nightlife venues. Further, while Benefit Street claims that the food and beverage business has a low profit margin, they use as their data point February 2022, which is in the middle of the winter slow season and while the omicron variant was proliferating the metropolitan area.

16. Additionally, I do not believe that creditors are likely to end up being paid or made whole were a trustee appointed. First, rather than rely upon the equity investment from the Principals (which is over \$11 million under the Plan) and going-forward operating cash flows to pay unsecured creditors, unsecured creditors, among others, would have to rely on the proceeds of a sale of the Hotel exceeding the amount of secured debt, priority claims (including significant administrative expenses incurred through appointment of a trustee), and costs of sale in order to see any recoveries. As discussed in the Debtor's Disclosure Statement (and as the Debtor's experts will explain in respect of confirmation), it is highly unlikely that a prompt sale of the

Hotel (or even one conducted after an extended marketing process during the current market still recovering from COVID-19) would generate sufficient funds to provide payment in full of claims as the Plan does.

17. The Principals' involvement in the case will also benefit the estate and its creditors through Debtor's pursuit of the adversary proceeding against Benefit Street. Through this proceeding, in addition to trying to eliminate or subordinate inequitable and unlawful portions of Benefit Street's asserted claim, Debtor is trying to recover for the benefit of the estate actual damages caused by Benefit Street's longstanding misconduct. While Benefit Street asserts that the adversary proceeding is meant to "deflect" from other issues in this case, Debtor's goal—and the Principals' motivation—in pursuing the adversary proceeding is to maximize value and put the estate in the best possible position to continue as a going concern for the benefit of all creditors and other stakeholders.

18. Here, in contrast, Debtor is on the verge of confirming its Plan with the support of at least one impaired accepting class, as well as nearly all noncontingent unsecured creditors, which will provide significant benefits to the entire creditor body while bringing an end to the accrual of administrative expenses with statutory priority payment rights. On the other hand, as discussed above, the appointment of a trustee would end the Plan process and result, in all likelihood, in a deeply distressed and/or fire sale of the Hotel and in increased administrative costs exacerbated by lower cash inflows in the short-term and long-term, resulting in significantly reduced recoveries for creditors.

### **The Management Agreement**

19. While Benefit Street takes issue with the *form of the management agreement*, in an effort to challenge the continuation of the Hotel Manager, it acknowledges that there is and should be a management agreement in place that provides materially the same terms for the



Hotel to be managed by the Hotel Manager for a standard, market-typical 3% fee of all revenues. Here, the Management Agreement that governs the relationship between the Debtor and Hotel Manager was drafted and executed in connection with Debtor's documentation of the mortgage loan from Benefit Street, and was negotiated fairly among the Principals to reflect our understanding of standard market terms. While I believe the agreement was in fact previously shared with Benefit Street long ago, I do not believe it is plausible that Benefit Street or any other party would have believed that Debtor-Hotel Management relationship would have been governed by a one-page, unsigned placeholder document that contained a four-paragraph summary of certain, limited terms relevant to Benefit Street's underwriting process.

20. With respect to the form of agreement itself, in connection with the underwriting process, and to satisfy Benefit Street's request, a short summary outlining a limited number of key terms of a management agreement was prepared simply as a placeholder to insert into certain loan documents. This summary was neither dated nor signed, and was never intended by the Principals (or, to our knowledge, by Benefit Street) to function as the governing management agreement. We certainly did not construe that agreement as limiting our ability to execute and operate under a more robust and detailed management agreement under equivalent economic terms.

21. The one-page placeholder laid out at an extremely high level certain terms relating to the management of the Hotel, including allocation of responsibilities, fees, and renewability. Assignment of Management Agreement, Debtor's Ex. 2 p. 10. At no point did Benefit Street's attorneys convey to the Principals their (or their client's) intent or belief that the placeholder would serve as the comprehensive and operative agreement between Debtor and Hotel Manager. At no point did the Principals, Debtor, or Hotel Manager contemplate or intend

that this one-page placeholder document would constitute the entirety and extent of the terms governing the management of the Hotel. Indeed, this document was never even executed nor did it even have signature blocks for execution as such.<sup>5</sup>

22. Instead, in connection with the December 13, 2017 closing of the Benefit Street loan, Debtor, Hotel Manager, and Lender executed a document entitled “Assignment of Hotel Management Agreement and Subordination of Hotel Management Fees” (the “Assignment of Management Agreement”). The Assignment of Management Agreement (which is essentially a subordination agreement) recites that Debtor and Hotel Manager “have agreed that the Manager will manage the Property [*i.e.*, the Hotel] on terms set forth on Exhibit A attached hereto[.]” Assignment of Management Agreement, Debtor’s Ex. 2. The purpose, according to the Assignment of Management Agreement itself, was to note certain commercial terms applicable to that affiliate relationship. As noted above, Exhibit A to the Assignment of Management Agreement is also a one-page placeholder document, similar to the one provided by Benefit Street’s counsel, but it omits both the signature page and the preamble indicating from the November 2 form, both of which would have indicated that the exhibit is an actual agreement, thus suggesting that none of the parties actually viewed the exhibit to be an agreement and to contend otherwise in respect to relatively sophisticated parties defies logic.<sup>6</sup>

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<sup>5</sup> On October 30, 2017, Benefit Street’s deal counsel, Stroock, Stroock & Lavan LLP, asked for a copy of the management agreement between Debtor and the Hotel Manager. Debtor’s Ex. 3. Just two minutes later, I responded that there was no management agreement in place. *Id.* Then, in separate attorneys-only correspondence, on November 2, 2017, Debtor’s attorney suggested that Benefit Street “can insert reasonable covenants to insure that the affiliated entity [*i.e.*, the Hotel Manager] supplies sufficient personnel and transfers all revenues to the required accounts.” Debtor’s Ex. 3A p. 3. Benefit Street’s attorney responds to ask if Debtor has any “objection to doing a simple one page management agreement that essentially says what you pointed out . . . ?” *Id.* p.2 Debtor’s attorney then responds asking to “draft those provisions into the Loan Agreement[.]” *Id.* In response to that email, Benefit Street’s attorney then responded to provide the one-page placeholder form (plus a signature page) in response to the foregoing request. *Id.* pp. 1, 5-6.

<sup>6</sup> Specifically the November 2 form begins with the following paragraph, which is not included in Exhibit A to the Assignment of Management Agreement: “This Agreement entered into effective the \_\_\_\_ day of November, 2017, by and between 96 WYTHE ACQUISITION LLC, a New York limited liability company (the “Owner”)



23. In addition, my understanding is that the purpose of this Exhibit A placeholder document was merely to confirm the Hotel management terms that Benefit Street was most concerned with—a rough allocation of duties between Debtor and Hotel Manager, the size of the fee to be earned by the affiliated Hotel Manager, and the automatic continuation of Debtor-Hotel Manager relationship. *Id.* at 248. Debtor’s view had always been that this one-page list of terms was merely a summary, intended as a placeholder to satisfy Benefit Street’s underwriting requirements, and not as an operative agreement that governed the entirety of the relationship between Debtor and Hotel Manager.

24. Debtor’s interpretation is also consistent with the correspondence between the transaction counsel. On November 2, 2017, Debtor’s attorney indicated that Benefit Street “can insert reasonable covenants to insure that the affiliated entity [i.e., the Hotel Manager] supplies sufficient personnel and transfers all revenues to the required accounts.” Debtor’s Ex. 3A p. 3 Benefit Street’s attorney responds to ask if Debtor has any “objection to doing a simple one page management agreement that essentially says what you pointed out . . . ?” *Id.* p. 2 Debtor’s attorney then responds asking to “draft those provisions into the Loan Agreement[.]” *Id.* p. 1 Benefit Street’s attorney then emailed the one-page form in response to the foregoing request, but did not convey any intent or belief that the form would be the comprehensive and operative agreement between Debtor and Hotel Manager. *Id.* pp 1, 5-6.

25. Meanwhile, while Benefit Street’s underwriting and documentation process was ongoing, we were separately advised that a formal management agreement would be beneficial, so we undertook to document a comprehensive agreement along the lines of what would be expected between an unaffiliated owner and hotel manager. This process culminated with our

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and \_\_\_\_\_, a \_\_\_\_\_ (“Property Manager”), as follows[.]” Debtor’s Ex. 3A p. 6.

execution, on behalf of Debtor and Hotel Manager, of the Management Agreement, which sets forth terms consistent with those identified on Exhibit A to the Assignment of Management Agreement, but includes significantly more detail, more types of terms, and other provisions important to setting forth the relationship between the two parties in a meaningful way.

26. While Benefit Street claims that the Management Agreement was provided during this bankruptcy case “when it benefited Debtor and Insiders” those benefits remain a mystery, and in both versions, there is no substantial difference between the placeholder document and the primary terms regarding fees and management. Contrary to Benefit Street’s implications, it is hard to see how a robust Management Agreement harms the estate or its creditors.

27. Irrespective of the foregoing, to address Benefit Street’s so-called objection to the form of agreement, the Debtor and Hotel Manager have entered into an amended and restated management agreement dated May 1, 2022 to, among other things, amend and restate the agreement upon the Effective Date of the Plan, limit aggregate fees to 3% of revenues (as provided for under the Plan) and make the agreement terminable upon thirty (30) days’ notice of the sale of the Hotel to an arm’s length third party post-confirmation, which was a primary concern raised by Benefit Street. See, Amended and Restated Management Agreement, Debtor’s Ex. 5.

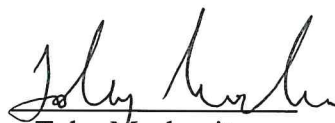
28. In addition, the proof of the extraordinary success of the management team of the hotel is self-evident. First, occupancy at the Hotel is about 20% higher on average relative all hotels in NYC. Second, and more importantly, direct bookings count for about 50% of the Hotel’s bookings on average. This is as opposed to regular independent hotel management companies that average only 25% direct bookings, with a high percentage of their bookings coming from online travel agencies; i.e. OTA’s, where the hotel management companies are

merely competing on pricing. This means that thousands of people are booking rooms directly with the Hotel, because they want to stay at the Hotel, and experience it, as opposed to merely going to an OTA and booking the cheapest room. This attests to the level of services and experience that the Debtor and the Management Company have achieved, in attracting most of its guests to the brand and experience.

29. Such a disparity in direct bookings can only be achieved through a unique management strategy. This consists of a “secret sauce” which is a mix of factors, including curation of programming such as dinners, High Tea, parties, events, along with emphasis on style, presentation, great service and a “cool factor.” This is also due to the great team assembled by the Principals, and the work of the Hotel employees, many of whom have been with the hotel since 2017. It is also important to note that many of employees of the Hotel, and the management team, have been working as a team for the Management Company for more than five years, and work hand in hand with the Principals to create this unique experience and environment for that the Hotel’s guests seek and have come to expect.

Pursuant to 28 U.S. Code § 1746, I declare under penalty of perjury that the foregoing is true and correct.

Executed on: May 12, 2022



Toby Moskovits

**ATTACHMENT 3**

**MICHAEL LICHTENSTEIN DECLARATION**



**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:

96 WYTHE ACQUISITION LLC,  
  
Debtor.

Chapter 11

Case No.: 21-22108 (RDD)

**DECLARATION OF MICHAEL LICHTENSTEIN**

Pursuant to 28 U.S.C. § 1746, I, Michael Lichtenstein, hereby declare as follows under penalty of perjury:

1. I am a managing member of 96 Wythe Acquisition LLC ("Debtor"), which is the owner of the real estate and hotel located at 96 Wythe Avenue, Brooklyn, New York (the "Hotel"). I am a co-founder and developer of the Debtor since its formation. I am familiar with the day-to-day operations, business, and financial affairs of the Debtor. I work with Toby Moskovits (collectively with myself, the "Principals"), another principal of the Debtor, and David Goldwasser, the Debtor's Chief Restructuring Officer. I have reviewed and am generally familiar with the Debtor's operations, including the operation of the Hotel, and the Debtor's related financial records, agreements, and other related documents.

2. Pursuant to this Court's scheduling order entered April 25, 2022 [Docket No. 529], this Declaration constitutes my direct testimony in opposition to (i) the *Lender's Renewed Motion for the Appointment of a Chapter 11 Trustee Based on Continuing Malfeasance* [Docket No. 476] (the "Lender Motion"), filed by lender Benefit Street Partners Realty Operating Partnership LP ("Benefit Street"), and (ii) the motion of the United States Trustee (the "UST") for appointment of a Chapter 11 trustee [Docket No. 491] (the "UST Motion" and, together with the Lender Motion, the "Trustee Motions") and in support of *Debtor's Omnibus Objection to Lender's And United States Trustee's Motions for Appointment of a Chapter 11 Trustee* [Docket

No. 539] (the “Omnibus Objection”) . My testimony is based on my personal knowledge of the facts set forth below.

3. I have reviewed the Omnibus Objection and, to the best of my knowledge, each of the facts set forth therein is true and correct in all respects.<sup>1</sup> The following represents my direct testimony in further support of the Omnibus Objection, and in opposition to the Trustee Motions.

#### **I. INTRODUCTION**

4. In my view, the Trustee Motions represent yet another effort by Benefit Street, aided by the UST, in its long-standing vendetta against the Debtor and its principals. This is merely another attempt to prevent an orderly end to this bankruptcy case that maximizes value for all creditors, preserves employment for over 100 employees, and provides stability in the Williamsburg, Brooklyn community. Debtor has a plan in prospect, which is being modified and enhanced, and is set for confirmation in less than thirty (30) days.

5. Debtor owns the boutique, luxury hotel called the Williamsburg Hotel (the “Hotel”) located at 96 Wythe Avenue, Brooklyn, New York, and it operates the Hotel through its non-debtor affiliate The Williamsburg Hotel BK LLC (the “Hotel Manager”). Just over a year ago, in the throes of the COVID-19 pandemic that has decimated the hotel industry, Debtor commenced this bankruptcy case when it filed a voluntary petition for reorganization pursuant to chapter 11 of title 11 of the United States Code (the “Bankruptcy Code”) in the United States Bankruptcy Court for the Southern District of New York (the “Court”).

6. Today, as it operates profitably, exceeding its financial projections, Debtor seeks to continue its successful operations though its *Third Amended Chapter 11 Plan of*

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<sup>1</sup> Capitalized terms used but not defined herein have the meanings given in the Omnibus Objection. Exhibit references refer to the Debtor’s proposed exhibit list annexed to the Omnibus Objection (denoted Debtor Ex.).

*Reorganization* [Docket No. 551] (as modified, amended, or supplemented from time to time, all of the foregoing, collectively, the “Plan”), that, amongst other things, provides for a cash infusion of more than \$11 million in new money (\$3 million more than under the original plan) to pay the allowed claims of creditors in full over time, with interest, preserve jobs and essential vendor relationships, plus \$3 million which is in the bank, for a total of more than \$14 million. This will position Debtor for its growth through stabilization of revenues and long-term viability following its emergence from the pandemic, preserve all the employee jobs, and get all creditors paid in full.

7. As part of the Plan, the Principals executed an operating agreement with an affiliate of Lockwood Development Partners, LLC (“Lockwood”) whereby as plan sponsors, with the backing of Lockwood, they have committed to funding the new money infusion and to the long-term success of the Hotel through the Plan. A copy of the operating agreement and supporting bank letter with proof of funds was filed as part of the Debtor’s Plan Supplement [Docket No. 541].

8. The Principals’ management of the Debtor has resulted in the Debtor successfully turning the Hotel around during some of the darkest days in the hospitality sector caused by the COVID-19 pandemic. The Hotel is now operating profitably on an annual basis, with occupancy rates significantly higher than its competitors across the city, its customer reviews exceed its competitors.

## **II. OPERATIONS**

9. Notwithstanding allegations of mismanagement, I believe Debtor’s existing management, as well as the Hotel Manager, have done an exceptional job of managing the Hotel during the postpetition period, despite COVID and the pendency of this bankruptcy case. The Hotel has outperformed its competitors, is regularly ranked as a top hotel in New York City, and



enjoys strong customer reviews, despite the absence of any debtor-in-possession financing. Debtor has far exceeded the performance metrics set forth in the budget as provided for as part of Debtor's consensual use of cash collateral, with net profits from April 2021 through December 2021 around \$3,000,000, with approximately \$3,000,000 cash in the bank. *See* Podgainsky Report filed in support of Debtor's Omnibus Objection ("Podgainsky Report"); Debtor Ex. 111-123.

10. Given the cyclical nature of the hotel industry in this market, and as Debtor projected, Debtor typically suffers losses during the winter months which are covered by excess cash accumulated during the peak seasons (with a profit throughout the entire year including December 2021, and modest losses in January and February 2022).<sup>2</sup> Debtor's projections are based upon an analysis of historic performance, as well as adjustments regarding anticipated growth as the hospitality industry continues to emerge from the devastating impact of COVID-19.<sup>3</sup> Overall, the Hotel occupancy for June through December 2021 was nearly 83% (approximately 73% for the 2021 year January-December period, including periods prior to the governor lifting COVID-19 restrictions), which is significantly higher than the NYC average of about 60% occupancy. Podgainsky Declaration.

11. As will be discussed by the Debtor's experts at confirmation, the Hotel has been appraised at approximately \$113 million as of February 2022, with a reasonably projected value

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<sup>2</sup> The Hotel was not immune to the uptick in the omicron variant of COVID-19 that gripped the world, and, coupled with the traditional winter seasonal decrease in hotel occupancy as New Yorkers leave the city for holiday travel elsewhere, the Hotel's net operating profit was just under \$260,000 for the period ending December 31, 2021, a loss of around \$377,000 for the period ending January 31, 2022, and a smaller loss for the period ending February 28, 2022 of approximately \$183,000. The Hotel has begun its recovery and expects to continue seeing higher net monthly profits as it emerges from COVID-19 and tourism and business travel return to New York City in the spring months.

<sup>3</sup> Similarly, as detailed in the amended Disclosure Statement, the Hotel outperformed the performance metrics set forth in the cash collateral budgets for the April 5, 2021 to September 26, 2021 period, as provided below:

- Gross revenue exceeded budget by 30%
- Gross operating income exceeded budget by 51.4%
- Gross operating profit exceeded budget by 413%



of over \$152 million at the end of the Plan. Debtor's Third Amended Disclosure Statement, Debtor Ex. 128. I believe that the strong valuation of the Hotel, including the anticipated increase in value over time, is the product of a unique management team that includes the developers and builders of the property (i.e., the Principals), who have deep and vibrant connections to the community and the tech/entertainment ecosystem, which brings a significant number of guests and business to the Hotel, as discussed in more detail below.

12. The proof of the extraordinary success of the management team of the hotel is self-evident. First, is the fact that occupancy at the Hotel is about 20% higher on average relative to all hotels in NYC. Second, and more importantly, is the fact that direct bookings count for about 50% of the Hotel's bookings on average. This is as opposed to regular independent hotel management companies that average only 25% direct bookings, with a high percentage of their bookings coming from OTA's, where the hotel management companies are merely competing on pricing. This means that thousands of people are booking rooms directly with the Hotel, because they want to stay at the Hotel, and experience it, as opposed to merely going to an OTA and booking the cheapest room. This attests to the level of services and experience that the Debtor and the Management Company have achieved, in attracting most of its guests to the brand and experience.

13. Such a disparity in direct bookings can only be achieved through a unique management strategy. As Ms. Moskovits also states, this consists of a "secret sauce" which is a mix of factors, which include curation of programming such as dinners, High Tea, parties, events, along with emphasis on style, presentation, great service, a "cool factor." This is also due to the great team assembled by the Principals, and the work of the Hotel employees, many of whom have been with the hotel since 2017.

**III. THE INSIDER LOAN DOCUMENTS ARE GENUINE AND THE UNDERLYING RELATIONSHIPS ARE VALID AND PROPER**

14. The Principals spent years conceiving of and developing the Williamsburg Hotel, building it up from what was an empty patch of land in 2013. Although the Principals were able to help the Debtor obtain financing to facilitate construction of the Hotel, third-party debt financing seldom covers all costs associated with a new project, because lenders want to ensure that there is a sufficient equity cushion supporting repayment of their debt, and because lenders want to make sure that equity owners have “skin in the game.” As a result, the Principals were required (and, indeed, desired) to make an equity investment to support construction of the Hotel.

15. However as the construction project developed, more funds were needed so, among other things, the Principals contributed additional equity to the Debtor and also made loans to the Debtor. These loans were originally intended as a line of credit, short-term working capital loans, that would be promptly repaid as the Hotel’s cash flows stabilized, and were documented as such at the time the Principals initially started making advances on the Line of Credit loans (which documentation was subsequently amended to provide additional flexibility for advances and repayments). In total, the Principals infused nearly \$30 million into the Hotel: approximately \$21 million in equity (\$17 million from the Principals directly) and \$11 million in net line of credit loans. The capital infusion and line of credit loans were all recorded as such in the Debtor’s books and records at or about the time that such amounts were advanced to the Debtor.

16. More specifically, the closing statement prepared by Benefit Street identifies the approximately \$17 million in capital invested into Debtor at the time of the closing of the Benefit Street loan in December 2017. *See*, Asset Summary, Debtor Ex. 1, pp. 6-7. The capital infusion

is also reflected in Debtor's books and records. *See*, Equity Report, Debtor's Ex 48. In addition, as detailed in a report of loans and repayments of the line of credit loans, prepared by Debtor, with some 500 pages of back-up, and reviewed by Getzler Henrich to tie in the transfers with the bank accounts, the report tracks some \$11 million in net loans over a five year period advanced by Debtor's principals to cover shortfalls from operations of the Debtor (listing advances and repayments, tracked to the actual bank accounts). *See*, Loan Transfer Report & Backup Materials, Debtor Ex. 42-45. Debtor's independent expert Mark Podgainy, of Getzler Henrich, reviewed the transfers as set forth in his previously filed declaration [Docket No. 268-2] (the "Podgainy Declaration"). Podgainy Declaration, p. 3. Debtor Ex. 129. More than half of these line of credit loans were made in 2018 when the Hotel's operations were just ramping up and Debtor's finances had been artificially constrained by Benefit Street's improperly inflated interest charges and contrived defaults. Thereafter, in connection with its response to the instant motions, Mr. Podgainy also undertook a further review of all transfers into and out of the Debtor and Hotel Manager during the period of the Examiner's review, which confirmed the conclusions reached through his earlier review, discussed further below. Podgainy Report.

17. The flow of funds from Debtor's principals, through a "loan account" held by affiliate Northside Acquisition, into Debtor (or Hotel Manager) accounts to support Hotel operations is indisputable, and is supported by, among other things, bank statements and books and records. Bank statements demonstrating the flow of funds were provided by the Debtor and/or Hotel Manager to Benefit Street and, accordingly, neither party has any basis on which to dispute that the funds were actually transferred.

18. I also believe it is irrelevant that the Principals' loans to the Debtor were never included on Debtor's schedules, or that we never filed a proof of claim for recovery of such



amounts in the bankruptcy case. My understanding is that any such insider claims would likely be deeply subordinated and that, even if they were not, the existence of additional debt would have made confirmation of the Plan more difficult. Our primary concern was and is ensuring that Debtor can continue to operate as a going concern so that its ownership of the Hotel can continue to benefit all parties including employees, creditors and other stakeholders, including the surrounding Williamsburg community—all of which was why loans were advanced in the first instance. In any event, the remaining approximately \$6.5 million in loans is being waived and discharged upon the effective date of the Plan, following Confirmation, which is consistent with our commitment to the Hotel, its business plan, and the benefits that continuity in the Hotel can provide to the many employees and the surrounding Williamsburg community.

#### **IV. MOVANT’S IMPROPERLY RELY UPON EXAMINER’S REPORT**

19. The Trustee Motions improperly rely upon certain allegations which I understand are based primarily upon the deeply flawed and factually inaccurate report (the “Examiner’s Report”) authored by examiner Eric Huebscher (the “Examiner”) in support of their meritless conclusory statements of alleged misconduct.

20. Specifically, Benefit Street and the UST state they rely on the statements in the Examiner report to support their baseless claims which primarily show only out-bound transfers without regard for monies transferred into the Hotel. However, the evidence clearly and indisputably shows the Principals’ line of credit funding to the Hotel and its operations in the amount of millions of dollars, *over and above the required initial capital funding*. In particular, as noted above, Debtor was capitalized with an infusion of \$21 million, approximately \$17 million of which was from the Principals (which was required as part of the loan closing requirements by Benefit Street in or about 2017). In addition, in order to address liquidity during early operations of the Hotel, the Principals (i.e., including myself personally through entities I

owned) also provided an additional approximately \$11 million in net additional loans or funding, drawn over a period of time as needed, which advances were referred to as the “Line of Credit” funding by the Principals. Debtor Ex. 46, 47. The amount of these advances are evidenced by the various bank records provided to, among others, Benefit Street (and, as required by the Court, the Examiner).

21. Notwithstanding the more than \$30 million advanced and funded, and without factual basis, Benefit Street and UST assert falsely that the Principals and Debtor’s other insiders are liable for at least \$12.5 million in avoidable transfers made over the course of the period investigated, without acknowledging in that context the recognized influx of millions of dollars in additional funds.<sup>4</sup> However, in the face of funds injected by Debtor’s insiders, it is patently false to conclude, as Benefit Street and UST do, that this \$12.5 million amount was owed, especially in the face of at least \$7.3 million indisputably were paid by the Debtor’s insiders , but which those challenging Debtor’s management through their Trustee motions completely ignore (on top of the other loans advanced) in their baseless conclusions. Benefit Street latches onto and repeats this false claim in its Lender Motion, but, as Debtor and the Principals have repeatedly explained, even accepting the premise (which Debtor and Principals do not), the \$12.5 million in net funds transferred out of the Hotel Manager accounts must be reduced by the \$7.3 million in net funds transferred back into Debtor and which were used to cover Debtor expenses.

22. In addition to the foregoing, the Debtor’s records provide that certain of the other amounts paid to insiders are also accounted for as legitimate payments or reimbursements of reasonable expenses incurred by or for the benefit of Debtor. For example, approximately \$800,000 were for payroll expenses reimbursed through Northside Acquisition and

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<sup>4</sup> The UST appears to recognize some influx into the Debtor.

approximately \$150,000 was for payroll advanced through Mint Construction. These are all legitimate transfers, for legitimate expenses and employee payroll incurred on behalf of the Debtor, supported by bank statements and other evidence, that cannot reasonably be disputed as proper uses of Debtor funds, but are nevertheless used by Benefit Street (and the Examiner) without proper context to make false allegations of misconduct.

23. The Principals freely acknowledge that the balance of the transfers to Northside Acquisition years prior to the bankruptcy filing—about \$4.5 million—were used as part of the ongoing handling of the line of credit loans to reduce amounts due under that line of credit. And I have been consistent on that point. Further, as I note above, Benefit Street's (and the Examiner's) position that these lines of credit were somehow made up is contradicted by bank statements, books and records, tax returns, and other information provided to such parties, in which the flow of funds from the Principals to the Debtor has been thoroughly documented.

24. Thus, as of the Debtor's bankruptcy filing, approximately \$6.5 million was owed to myself and Ms. Moskovits. At that time, and at all times thereafter, I did not expect that we would receive any of that \$6.5 million as part of the bankruptcy process, given the likely subordination of insider loans. Consequently, neither I, nor Ms. Moskovits filed or sought repayment through proofs of claim, or included the loans in Debtor's schedules of liabilities. Frankly, we were not looking to have these amounts repaid once the bankruptcy was filed. To avoid any question about the issue and to prevent an indebtedness the principles were never interested in collecting from Debtor as somehow a hurdle to restructuring, we have agreed that, upon the effective date of the Plan and following Confirmation, we expressly waive any right to repayment of such amounts.



25. Accordingly, given the breadth and totality of the Principals' advances to Debtor, and despite Benefit Street's and the UST's failure to account for and reconcile these amounts, there is no basis whatsoever to conclude that that *any* of the \$12.5 million in transfers was unsupported by consideration. In addition, as discussed above, Mr. Podgainy undertook an independent analysis of the transfers among the Principals, on the one hand, and the Debtor and Hotel Manager, on the other. The review included a detailed analysis of all of the bank statements for the Debtor and Hotel Manager during the period of the Examiner's review. Based upon such review, Mr. Podgainy confirmed, and I understand he will testify, that there are net amounts due to the Principals approximately \$6.5 million which match the conclusions from the Loan Transfer Report and Backup Materials Debtor provided months ago.

**V. THE DEBTOR'S TAX LIABILITIES ARE BEING ADDRESSED**

26. The Principals have also been working diligently with the Debtor's professionals to reconcile and address all issues pertaining to outstanding real estate, occupancy, and income taxes, if any. This is still a work in process, on account of certain errors (discussed below) that we have identified in the claims asserted by the NYC DOF and, accordingly, the below presents the most current (but not necessarily final) status of these issues, and is subject to further refinement as discussions with the NYC DOF progress. But, to summarize, I believe that the vast majority of the Debtor's (and Hotel Manager's) tax issues have been addressed and, for various reasons, as detailed below, the NYC DOF vastly overstates the amounts owed to it. NYC DOF acknowledges as much in its so-called joinder to the Trustee Motions (which confirms that its claims are overstated, that all post-petition taxes have been paid, and that discussions are ongoing with respect to the resolution of disputed pre-petition taxes) [Docket No. 545].

27. With respect to real estate taxes, Debtor is current on all outstanding real estate taxes, which includes (i) its obligations under Debtor's property payment plan dated June 23, 2021 that was entered into between Debtor and NYC DOF, which payment plan is incorporated in the Plan and subject to Debtor's assumption under the Plan; and (ii) its current 2022 real property tax obligations. *See, e.g.*, Real Estate Tax Payment Confirmations, Debtor's Ex. 21-25.

28. NYC DOF also asserted estimated claims for UBT and partnership income taxes. Debtor filed objections disputing these claims and asserts that according to the NYC DOF's own website, no amounts are outstanding. In addition, based on the state and city tax returns filed there are no UBT or partnership income taxes due at all. *See* 2017-2020 Tax Returns, Debtor Ex. 8-20.

29. NYC DOF further asserted a claim relating to pre-petition hotel occupancy taxes. As a preliminary matter, the Hotel Manager, rather than the Debtor, is primarily responsible for collection and payment of occupancy taxes, and the Hotel Manager has paid all undisputed post-petition hotel taxes (other than that a dispute is pending over a relatively small post-petition claim relating to interest and penalties, which is anticipated will be resolved pursuant to agreement).

30. Further, with respect to the outstanding pre-petition hotel taxes, (i) a significant amount of taxes were already remitted by third-parties who collected and were obligated to pay such amounts (*e.g.*, Expedia, Hotel Tonight and other online booking companies) to the NYC DOF on behalf of Hotel or substantial amounts were exempt from such tax such as during the pandemic. Consequently, I believe the NYC DOF's claim is erroneous and overblown by about \$1 million or more (on top of erroneous amounts asserted based upon estimates), as it counts such amounts that were remitted and exempt and (ii) approximately \$800,000.00 relate to



penalties, but a substantial amount of the penalties are on monies not even owed. Debtor and Hotel Manager are working with NYC DOF to reconcile any open amounts due and to discuss entering into a payment plan with respect to the foregoing, as permitted under the Plan.

**A. Additional Details of Taxes and Payments of NYC Taxes**

31. In terms of additional detail, in 2017, when the loan from Benefit Street was put into place, the Hotel was barely operating, with significant construction yet to be completed. Upon completion of the Hotel, many aspects of Debtor's finances got worse, rather than better. Although Debtor's operational financial performance steadily improved, Debtor was not yet turning a profit from operations, and was therefore unable to manage the additional interest charges and other expenditures unjustifiably assessed by Benefit Street. Benefit Street's filing of a foreclosure action, and the subsequent appointment of a receiver, further strained Debtor's finances—again, even though operational performance continued to improve. But then, when the COVID-19 pandemic hit, and the hospitality industry ground to a halt (both by virtue of the pandemic itself and because of forced closures imposed by state and local governments) the ability of Debtor to operate was further strained.

32. With that background, it is unsurprising, and ultimately irrelevant, that Debtor previously failed to file federal income tax returns in prior years before the bankruptcy filing. Debtor had no taxable net income, so it had no income to report. It is not uncommon for nascent businesses—especially those tight on cash—to hold off on filing tax returns until their business has stabilized, and they have generated taxable net income that supports reporting (and necessitates either the payment of taxes or the application of net operating loss carryforwards). With my direct personal involvement, Debtor subsequently filed its income tax returns from the date of the start of the Hotel operations through the 2020 tax year (with the 2021 year returns not yet due) which, unsurprisingly, demonstrated that no income taxes were owed. The examiner

reports conclusions about tax evasion are therefore baseless, as the claims parroted by BSP in its Motion. The failure to file income tax returns (and any mistakes in the filings, if any) could not possibly constitute some sort of scheme to evade tax liabilities—as there are no taxes owed (for what are pass through entities for tax purposes), and there were no such liabilities to evade.

33. In addition, Debtor's ability to pay its real estate taxes was hindered not only by its constrained cash flows, as discussed above, but also by the City of New York's improper denial of a valuable tax abatement to which Debtor was entitled as a matter of right. Under New York's Industrial and Commercial Abatement Program (the "ICAP") certain property tax abatements for periods of up to 25 years are available to property owners who build, modernize, expand or otherwise physically improve industrial or commercial buildings in certain neighborhoods throughout the five boroughs.

34. Although Debtor was eligible for the ICAP tax abatement as a matter of right, provided the application was timely submitted within one year after the issuance of the first operative building permits, the administrator of the ICAP wrongly denied Debtor's application as untimely. Specifically, the NYC Department of Finance claimed that Debtor's ICAP application was late because it was submitted more than one year after earlier permits—which had been revoked—were originally issued, even though the application was timely based upon the operative, and significantly modified, permit.

35. Debtor's belief, and my personal belief, has always been that the denial of the ICAP tax abatement should and would be reversed, which would result in an estimated \$30 million in lifetime tax savings to the Debtor along with an entitlement to the refund of several million dollars for earlier amounts improperly assessed and already paid. To that end, Debtor has filed an adversary proceeding (Adv. Proc. No. 22-07027, "ICAP Adversary Proceeding") to

seek to have Debtor's entitlement to the ICAP tax abatement resolved judicially, if necessary. I believe that the Debtor should prevail in that litigation and, as a result, will have even better finances than the projections under the Plan (which already demonstrate a reorganized Debtor positioned for success).<sup>5</sup>

36. The favorable resolution of the ICAP tax abatement have other beneficial downstream effects as well. It will moot the settlement of prepetition real estate taxes that Benefit Street objects to, provide for more cash on hand and lower expenses going forward, and provide a credit against other prepetition taxes that are asserted to be outstanding. But even if the issue is resolved unfavorably, and the property tax settlement agreement must remain in effect, the deferral of payment of prepetition property taxes serves only to benefit Debtor's estate and its creditors, including Benefit Street, because it allows these amounts to be paid over time instead of up front, which improves Plan feasibility and preserves cash flows for operations pending the refinance and/or sale of the Hotel once the market has stabilized. Either way, the claims Benefit Street is making about the real estate taxes are baseless and false.

37. As noted above, there are no UBT or partnership taxes due, and I expect the NYC DOF's overly inflated claim to be modified to address the foregoing.

38. Lastly, with respect to NYC DOF's claim relating to pre-petition hotel occupancy taxes, the claim is disputed as overblown by about \$1 million, and irrespective, Debtor and Hotel Manager (including myself) are working with NYC DOF to resolve the dispute and with respect to a payment plan as to any amounts actually owed. Again, the hotel occupancy taxes were

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<sup>5</sup> While as detailed in the ICAP Adversary Proceeding, an appeal of the denial of the abatement was upheld by the Appellate Division, the court at that time denied the Debtor's motion to supplement the record with new regulations that support the tax abatement, and accordingly, the determination is distinguishable from the instant lawsuit.



generally collected by, and are an obligation of, the Hotel Manager rather than Debtor, and all undisputed post-petition occupancy taxes due have been paid.

39. As was made clear in a prior deposition, Debtor and Hotel Manager were doing the best they could to stay afloat during serial financial challenges not of their own making, as discussed above, rather than trying to expropriate trust fund taxes for personal uses. Indeed, in addition to other pre-bankruptcy financial challenges, the COVID-19 pandemic was so bad for hotels citywide, many of which also fell behind on paying occupancy taxes, that Mayor De Blasio temporarily suspended all hotels' occupancy tax obligations city wide during the pandemic.

40. I also believe that the unpaid occupancy tax amounts asserted by the NYC Department of Finance are significantly overstated. (Recently, NYC filed pleadings admitting their claims are overstated. [Docket No. 545]. First, it appears that the asserted amounts include no less than \$555,000 in occupancy taxes that were collected and remitted by third-party booking services like Expedia and Hotel Tonight, but for which the Hotel was not properly given credit.<sup>6</sup> The \$555,000 figure reflects only the occupancy tax collected as a percentage of room revenues, and does not include the fixed \$2 per room per night tax, which the Hotel Manager is in the process of calculating. Accordingly, the actual amount of improperly asserted unpaid occupancy taxes is significantly higher than \$555,000.

41. Second, I believe that the NYC Department of Finance failed to account for the fact that some revenues from which it computed purportedly unpaid occupancy taxes actually

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<sup>6</sup> When bookings are made through such services, neither Debtor nor the Hotel Manager collects room revenues and the associated occupancy taxes directly. Instead, the booking service collects the revenues and all applicable taxes, including occupancy taxes, remits such taxes to the applicable taxing authority, and pays the balance (less booking fees or commissions) to the Hotel Manager. Thus, if, as it appears, the NYC Department of Finance merely looked at the Hotel's total occupancy and room revenues and calculated occupancy taxes based on those amounts without giving credit for occupancy taxes collected and remitted by the booking services, the asserted unpaid amounts would significantly overstate the actual unpaid occupancy taxes, if any.

resulted from a 2020 agreement with New York City to put up or offer hospitality for essential workers during the height of the COVID-19 pandemic, which was on a tax-free basis. We are continuing to work on computing the amount properly deducted on account of this arrangement from the asserted unpaid occupancy taxes. In any case, the claim is overblown by about \$1 million. Interestingly, I saw that Debtor's positions are acknowledged when New York City recently filed pleadings conceding its claims for occupancy taxes were inflated. [Docket No. 545].

42. Finally, I believe that a refund of excessive property taxes paid, following the allowance of the ICAP tax abatement, would certainly offset, and be more than, the limited amount of outstanding occupancy taxes (especially after the improperly asserted amounts are eliminated). And, as with the real estate taxes and other amounts owed, we are in discussions with the City of New York to clarify the amounts owed and priority status of such amounts, and for the payment of reduced amounts on favorable terms, which will serve to benefit all interested parties, including Benefit Street.

43. With respect to a transfer of \$252,100 made from funds in one of Hotel Manager's accounts, this transfer by the Hotel Manager was an inadvertent use of funds it was holding in reserve to cover pre-petition occupancy taxes. It was always understood that the occupancy tax obligations was an obligation of the Hotel Manager to pay as the Hotel operator, and that the Hotel Manager (and its principals) had personal liability for and would cover any amounts due for occupancy taxes, if any. I acknowledge the transfer was in error and wish our adjustment to bankruptcy procedures had been in place to prevent such transfer, but would point out that it was an inadvertent error and isolated one-time incident which occurred within approximately the first forty-eight (48) hours of the bankruptcy case while the Hotel Manager

was still in the process of instituting financial controls as part of the Debtor's transition into this bankruptcy case. As our position regarding occupancy taxes has been confirmed that the Hotel Manager has been overcharged for occupancy taxes, and during the intervening time period as bankruptcy discovery has allowed us to confirm, the occupancy tax bills have turned out to be inflated by the City by about \$1 million (in addition to a potential multi-million refund that would be due upon successful adjudication of the separate abatement adversary proceeding), as the taxing authority did not account for funds that have been paid towards occupancy taxes by certain third party booking organizations and have also billed for income that was protected from taxation by New York. As such, the amount of \$252,100 has been set aside and reserved to be paid towards the payment plan of whatever amount of occupancy taxes is owed, if any, as part of the Plan.

44. Further, under the Plan, a highly regarded and well recognized restructuring company, with particular expertise in the hospitality/hotel industry as an operating company, Getzler Henrich, will provide oversight as to Debtor's financial operations under the amended Plan (including monthly review of the Reorganize Debtor's financials), and will ensure that all amounts, whether relating to taxes or otherwise, are properly accounted for and paid. In other words, I wish to ensure the estate and parties in interest that, allegations or innuendo aside, the Debtor will retain recognized professional to play an oversight role on transactions as set forth therein. Thus, the Principals have taken the initiative to ensure that any prior errors are corrected and remedied, while seeking to minimize any harm inadvertently done to Debtor or its stakeholders.

**VI. ANY ISSUES CONCERNING THE EIDL ARE NON-EXISTENT AND PPP LOANS HAVE BEEN RESOLVED**



45. Contrary to Benefit Street's baseless claim that the EIDL was taken out "in the name of the Williamsburg Hotel," Lender Motion pp. 18, 30, it was in fact taken out in the name of the Hotel Manager company, and given as a loan to the Hotel Manager's company, and was and remains an obligation to be repaid by the non-debtor Hotel Manager, not Debtor itself. See, EIDL Documents, Debtor's Ex. 50-52. Both prior to and following the Debtor's bankruptcy filing, the Hotel Manager obtained loans from the U.S. Small Business Administration through their EIDL program. EIDL funds are loans, not grants, and these loans were incurred by the Hotel Manager (and not in the name of the Debtor or the Hotel) to support the Hotel Manager, which engages in activities other than operation of the Hotel. I have no reason to believe that the Debtor would ever have had any legal interest in the EIDL funds obtained by the Hotel Manager.

46. There is also no reason that Debtor funds collected by the Hotel Manager would need to be used to pay back the EIDL obtained by the Hotel Manager. First, once the Plan is confirmed, the Hotel Manager will be able to receive its 3% management fee and will therefore have its own funds available to repay the EIDL. Second, the Hotel Manager is and has been in the process of expanding to management of businesses other than the Hotel, and anticipates generating additional free cash flows therefrom (including management fees from other hotels and food/beverage operations in NYC and Miami) that can be used for repayment of the EIDL. Third, Toby Moskovits personally guaranteed repayment of the EIDL, providing another non-Debtor source for repayment. Accordingly, there are at least three potential sources of cash flows other than funds to which Debtor is entitled from which the EIDL will be repaid, and Debtor and its Principals will ensure that no Debtor funds are used to repay the EIDL. Finally, the monthly payment on the EIDL funded shortly after the Petition Date is only \$2,528, so it will

be a relatively minor burden for Ms. Moskovits or the Hotel Manager to ensure that monthly EIDL payments are made when required.

47. As to the PPP loan, this is also a non-issue being resolved under the Plan and PPP settlement through the payment into Debtor's estate of the full \$1.438 million advanced in connection with the PPP loan, even though nearly half of the PPP loan was reinvested into the Debtor. In addition, as discussed above, the Hotel Manager has the means to satisfy its obligations under the PPP loan settlement, if needed, as do the Principals, who provided bank statements establishing that they have sufficient liquidity to make any required payments under the PPP Settlement. *See* Proof of Funds, Debtor Ex. 60.<sup>7</sup>

## **VII. RELEASES ARE DISGUISED CONFIRMATION OBJECTION**

48. While a Plan objection, the fact that the Debtor sees no value in prosecuting claims in the context of a 100% payout plan does not mean that others cannot, even (or especially) if the Trustee Motions are denied and the Plan is confirmed. The Plan allows creditors to opt-out from non-Debtor releases, which Benefit Street has done. Likewise, as Benefit Street notes, the Plan does not release the Debtor's principals from fraud or gross negligence claims.

49. In addition, I believe the position in the Trustee Motions that any material claims against the Principals are released is without merit and, in any case, is at best a plan objection.

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<sup>7</sup> On or about April 2020, the Hotel Manager applied for, and received, certain Paycheck Protection Program loans (the "PPP Loans") in the total amount of \$1,438,000.00. Of this amount, the Hotel Manager reinvested approximately \$613,758.93 (the "Debtor Advance") in the Debtor. The Hotel Manager then disbursed the remaining amount, approximately \$824,241.07 (the "Remaining Amount"), into other business activity of the Hotel Manager. Pursuant to the PPP Settlement as provided under the Plan, the Debtor will be paid \$1,438,000.00, together with the deferral and/or subordination of any claims by the Hotel Manager against the Debtor through the Effective Date of the Plan regarding unpaid management fees under the Management Agreement. Accordingly, as part of the Plan, any purported claim against the Hotel Manager would be offset by the infusion of \$1,428,000.00 and amounts due to the Hotel Manager amongst other things. In addition to entering into the PPP Settlement, the Debtor and Hotel Manager agreed, without admission of liability, to enter into the PPP Stipulation to provide for a guaranty of the Hotel Manager's obligations under the PPP Settlement as provided for in the Plan, net of amounts reinvested in the Debtor. The PPP Stipulation is consistent with the Plan's provisions on the PPP Settlement.



Here, the limited releases are proper and exclude claims “for any act or omission that constitutes fraud, gross negligence, or willful misconduct[.]” Additionally, any released parties have made significant contributions to the Debtor’s restructuring efforts that I believe supports the limited release, including, but not limited to, negotiating and formulating the terms of the Plan that provides for a \$11,252,000 cash infusion by the Plan Sponsor, payment of Allowed Claims of creditors in full over time with interest, the preservation of critical business relationships, and a prompt emergence from chapter 11.

50. One last point needs to be made about Benefit Street’s claims in their Motion, where they claim they have almost no foreclosures, and that this case is a rare case for them. This is a false statement for the following reason. Benefit Street has made it their practice to issue default notices to a very large percentage of their borrowers. However, most borrowers don’t wish to get into a legal battle with Benefit Street, and either settle the manufactured claims by Benefit Street, or just pay up the claimed default interest, whether it’s true or not, to avoid a full legal confrontation. It might be true that there is a low percentage of Benefit Street loans that go into foreclosure, but that does not mean that Benefit Street acts appropriately to its borrowers. *Also See*, Debtor’s Adversary Proceeding against Benefit Street, No. 22-07002 (asserting claims against Benefit Street relating to predatory lending practices, contrived defaults, and unreasonable default interest, fees, and other charges).

51. In fact, to the contrary, Benefit Street has issued default notices to a high percentage of its borrowers. As a matter of fact, over 2017 to 2020, it is a fact that Benefit Street issued default notices to all of its borrowers in NYC, which were three loans on three properties to the best of my knowledge. The only one of those properties that went into foreclosure is the Hotel, but Benefit Street issued default notices to all other borrowers it had loans for properties

in NYC during this time period, and forced through its predatory practices millions of dollars of extra payments through these manufactured default notices from their borrowers, without the loans going into foreclosure. In fact, the reason why they wrested this money successfully was because the borrowers wanted to avoid foreclosure. In summary, the question is not how many active foreclosure lawsuits Benefit Street has, but the question is how many default notices to how many borrowers have been issued by Benefit Street as a part of their predatory practices.

Pursuant to 28 U.S. Code § 1746, I declare under penalty of perjury that the foregoing is true and correct.

Executed on: May 17, 2022

  
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Michael Lichtenstein

**ATTACHMENT 4**

**MARK PODGAINY DECLARATION**

**DECLARATION OF MARK PODGAINY**

Mark Podgainy, a managing director of Getzler Henrich, financial advisor to the Debtor, 96 Wythe Acquisition LLC, declares under penalty of perjury that the below is true and correct to the best of my information, knowledge, and belief.

I have been retained by 96 Wythe Acquisition, LLC (the “Debtor”) as its financial advisor in connection with its Chapter 11 proceeding to assist with the formulation and confirmation of the Debtor’s Second Amended Plan of Reorganization (the “Plan”) filed on November 25, 2021. I was asked to analyze insider and related party transactions for the Debtor and for Williamsburg Hotel BK LLC (the “Management Company”) for the 2017-2020 period (the “Period”), as well as certain Debtor transactions from 2016.

**Methodology**

I requested and received bank statements, in PDF file format, for the Debtor and for the Management Company, comprising of 12 bank accounts. Similarly, I requested and received bank statements from 96 W Development LLC comprising of two bank accounts, as those accounts were treated by the Debtor as Debtor accounts and were used accordingly. In aggregate, I reviewed and analyzed the transactions relating to those 14 accounts, comprising of approximately 280 bank statements and approximately 28,000 transactions. The transactions included account transfers, electronic deposits and payments (e.g., ACH, wires), in-person deposits, and check payments. I also reviewed other documents for background and context to aid in completing my analysis.

Initially, I categorized each transaction (payor/payee, nature of the payment) based on the description of that transaction contained in the bank statement or “pay to” in a canceled check image where such information was available. For those transactions that did not have a

description or for which I could not otherwise categorize, I requested and received clarification from Jeremy Rauch, Finance Director of the Management Company.

## 96 Wythe Transactions

During the Period, approximately \$36.8 million flowed into the Debtor's bank accounts, and approximately \$37.2 million flowed out of the Debtor's accounts, resulting in an overall net outflow from the Debtor of \$448,922.

A breakdown of the major inflow categories is shown in the chart below. More than half of the inflow, approximately \$19.1 million, came from insider loans. Other major categories of inflows included \$4.9 million from the Management Company, \$4.3 million transferred between the Debtor's own accounts, \$4.0 million of equity from Clemons Properties, \$2.9 million of loan proceeds from non-insiders and \$800,000 of escrow funds that was released to the Debtor.

96 Wythe Inflows	Inflow Amount
Insider Loans	19,075,321
Mgmt Co.	4,918,023
Intra Company Transfers	4,332,073
Equity	4,000,000
Non-Insider Loans	2,888,735
Release of Escrow Funds	800,000
Returned Checks	604,209
Refunds/Opex Related	134,698
	36,753,059

Of the outflow of \$37.2 million, approximately 40% went to non-insiders for operating or capital expenditures, as shown in the chart below. Approximately \$6.6 million of the outflow went to insiders; of that total, \$2.3 million was for repayment of insider loans, \$2.4 million was for operating expenses or capital expenditures incurred by insider entities on behalf of the Debtor, \$1.2 million was for the repayment of non-insider loans and \$756,000 was use of the escrow funds described above.

<b>96 Wythe Outflows</b>	<b>Outflow Amount</b>
Operating/Capital Expense	(15,118,287)
Other Loans	(6,455,692)
Mgmt Co.	(4,906,829)
Intra Company Transfers	(4,127,073)
Insider - Opex/Capex	(2,377,610)
Insider Loan Repayment	(2,286,685)
Insider - Other Loan Repayment	(1,174,215)
Insider - Use of Settlement Proceeds	(755,590)
	(37,201,981)

A summary of the inflows and outflows by insider entity, excluding inflows and outflows from/to the Management Company, is illustrated in the chart below.

<b>Entity</b>	<b>Inflows</b>	<b>Outflows</b>	<b>Net</b>
215 Moore Acq	\$ -	\$ (7,418)	\$ (7,418)
564 SJ Acq	50	(50)	-
564 SJ Holdings	116,000	(50,250)	65,750
564 SJ Partners	3,336,089	(410,370)	2,925,719
Bordeaux Capital	1,117,667	-	1,117,667
Building Dev Corp	153,270	-	153,270
Mint Dev Corp	19,256	(1,371,186)	(1,351,930)
Northside Acq	14,071,879	(3,730,213)	10,341,666
Northside Acquisition Partners	-	(10,000)	(10,000)
Northside Dev Holdings	29,610	(751,774)	(722,163)
Seigel Acq	16,500	(16,500)	-
The Brooklyn Bread Lab	-	(3,700)	(3,700)
Toby Moskovits	-	(10,000)	(10,000)
Unknown	90,000	(145,000)	(55,000)
Yechial Lichtenstein	125,000	(87,639)	37,361
	<b>\$ 19,075,321</b>	<b>\$ (6,594,100)</b>	<b>\$ 12,481,221</b>

### **Management Company Transactions**

During the Period, approximately \$91.9 million flowed into the Management Company's bank accounts and approximately \$91.3 million flowed out of the Management Company's bank accounts, with an overall net inflow into the Management Company of \$576,610. A breakdown of the major inflow categories is shown in the chart below. More than half of the inflow, approximately \$54.8 million, was gross collections from hotel operations that came from



payment processors, in-person bank deposits and other sources. Other major categories of inflows included approximately \$23.0 million transferred between the Management Company's own accounts, \$6.2 million of insider loans, \$4.9 million from the Debtor and \$1.7 million of proceeds from non-insider loans.

<b>Mgmt Co. Inflows</b>	<b>Inflow Amount</b>
Revenue	54,818,993
Intra Company Transfers	22,974,294
Insider Loans	6,197,090
96 Wythe	4,899,642
Non-Insider Loans	1,667,900
Returned Checks/Other Deposits	1,355,662
	<b>91,913,581</b>

Approximately 50% of the outflow was for operating expenses, as shown in the chart below. Other major categories of outflows included \$23.0 million transferred between the Management Company's own accounts, \$18.0 million of insider loan repayments, and \$4.9 million to the Debtor. In addition, approximately \$256,000 flowed to insider entities for operating expenses incurred by those entities on behalf of the Management Company.

<b>Mgmt Co. Outflows</b>	<b>Outflow Amount</b>
Operating Expenses	(45,181,012)
Intra Company Transfers	(22,973,674)
Insider Loans	(18,008,191)
96 Wythe	(4,918,023)
Insiders - Operating Expenses	(256,070)
	<b>(91,336,971)</b>

A summary of the inflows and outflows by insider entity, excluding inflows and outflows from/to the Debtor, is illustrated in the chart below.

Entity	Inflows	Outflows	Net
215 Moore Acq	-	(99)	(99)
286 Rider Acq	-	(105,675)	(105,675)
564 SJ Acq	-	(12,575)	(12,575)
564 SJ Holdings	3,580	(3,580)	-
564 SJ Partners	117,600	(110,000)	7,600
875 4th Acq	25,000	(25,000)	-
Mint Dev Corp	4,797	(159,704)	(154,907)
Northside Acq	6,009,710	(17,621,783)	(11,612,073)
Northside Acquisition Partners	-	(170,000)	(170,000)
Northside Dev Holdings	1,000	(41,923)	(40,923)
Northside Management	15,000	-	15,000
The Brooklyn Bread Lab	10,184	(3,703)	6,481
Toby Moskovits	10,219	(10,219)	-
	<b>6,197,090</b>	<b>(18,264,261)</b>	<b>(12,067,171)</b>

Overall, the net outflow from the Debtor of \$448,922 and the net inflow into the Management Company of \$576,610 resulted in a net inflow for the combined companies of \$127,688.

#### Insider Loans

During the Period, the Debtor received \$19,075,321 of insider loans, which were provided by 11 entities, one individual and other entities/individuals which I indicated as “Unknown” in the chart below. In addition, the Debtor received loans totaling \$1.5 million from Accurate Funding in 2016. Including the loans received in 2016, the Debtor received insider loans totaling \$20,575,321. More than two-thirds of the aggregate loan amount was provided by The Debtor repaid approximately \$2.3 million of these insider loans, leaving approximately \$18,288,635 outstanding at the end of the Period.

D/M	Entity	Inflows	Outflows	Net
96 Wythe	215 Moore Acq	-	(7,418)	(7,418)
96 Wythe	564 SJ Acq	50	(50)	-
96 Wythe	564 SJ Holdings	116,000	(50,250)	65,750
96 Wythe	564 SJ Partners	3,336,089	(410,370)	2,925,719
96 Wythe	Bordeaux Capital	1,117,667	-	1,117,667
96 Wythe	Building Dev Corp	153,270	-	153,270
96 Wythe	Mint Dev Corp	19,256	-	19,256
96 Wythe	Northside Acq	14,071,879	(1,579,722)	12,492,157
96 Wythe	Northside Dev Holdings	29,610	(3,675)	25,935
96 Wythe	Seigel Acq	16,500	(16,500)	-
96 Wythe	The Brooklyn Bread Lab	-	(3,700)	(3,700)
96 Wythe	Unknown	90,000	(140,000)	(50,000)
96 Wythe	Yechial Lichtenstein	125,000	(75,000)	50,000
96 Wythe	Accurate Funding LLC	1,500,000	-	1,500,000
		<b>20,575,321</b>	<b>(2,286,685)</b>	<b>18,288,635</b>

During the Period, the Management Company received insider loans totaling \$6,197,090 from eight entities and one individual, though the vast the majority came from Northside Acquisition Partners. Approximately \$18.0 million was disbursed to insider entities, primarily to Northside Acquisition Partners, resulting in a net outflow from the Management Company of \$11,811,101 at the end of the Period.

D/M	Entity	Inflows	Outflows	Net
Mgmt Co.	215 Moore Acq	-	(99)	(99)
Mgmt Co.	286 Rider Acq	-	(105,675)	(105,675)
Mgmt Co.	564 SJ Acq	-	(12,575)	(12,575)
Mgmt Co.	564 SJ Holdings	3,580	(3,580)	-
Mgmt Co.	564 SJ Partners	117,600	(110,000)	7,600
Mgmt Co.	875 4th Acq	25,000	(25,000)	-
Mgmt Co.	Mint Dev Corp	4,797	-	4,797
Mgmt Co.	Northside Acq	6,009,710	(17,737,339)	(11,727,629)
Mgmt Co.	Northside Dev Holdings	1,000	-	1,000
Mgmt Co.	Northside Management	15,000	-	15,000
Mgmt Co.	The Brooklyn Bread Lab	10,184	(3,703)	6,481
Mgmt Co.	Toby Moskovits	10,219	(10,219)	-
		<b>6,197,090</b>	<b>(18,008,191)</b>	<b>(11,811,101)</b>

Based on my findings as shown in the previous two charts, the aggregate of loans provided by insiders to the Debtor and the Management Company was \$26,772,411, and the

aggregate of payments made to insiders by the Debtor and the Management Company was \$20,294,876, resulting in a net inflow (loans outstanding) of \$6,477,535. I compared this figure to the “Net Owner’s Loans” total shown in the Debtor’s “96 Wythe Acquisition – Equity & Loans Report” which I had previously reviewed (see Exhibit I). The “Net Owner’s Loans” total is \$6,378,979.29, which is \$98,605 less than the net inflow of \$6,477,635 that I determined in my analysis.

### **Management of the Hotel**

Objective results and metrics regarding the performance and success of the hotel, respectively, indicate that the Management Company has the requisite skills and ability to successfully manage the Williamsburg Hotel. The Management Company, whose principals have significant ties to the local community, has a unique knowledge of the customer base and local market, making it well-positioned to sustain the distinctive experience that attracts and satisfies the hotel’s guests, and drive the operational and financial performance expected to fulfill the Debtor’s obligations under the Plan.

More specifically, first, based on the information compiled by Smith Travel Research (“STR”) for the property’s competitive set, the property has been performing comparably to its competitive set, as shown in the table below, indexing at 98.7 for RevPAR (revenue per available room) for the 2021 calendar year, 109.5 for occupancy and 90.1 for ADR (100.0 indicates comparable performance to competitive set; greater than 100.0 indicates outperforming the competitive set). The hotel has continued to perform comparably to its competitive set in the first quarter of 2022, indexing at 97.0 in RevPAR, 110.1 for occupancy and 88.1 for ADR.

<b>2021</b>	<b>Occupancy</b>	<b>ADR</b>	<b>RevPAR</b>
January	173.1	69.4	120.1
February	102.1	87.3	89.1
March	118.6	89.3	105.9
April	109.5	91.9	100.6
May	87.5	98.4	86.1
June	106.6	92.6	98.6
July	104.6	96.6	101.0
August	106.7	96.8	103.3
September	106.4	94.0	100.0
October	103.7	90.7	94.1
November	102.1	87.3	89.1
December	109.1	90.3	98.6
Full Year 2021	109.5	90.1	98.7
<b>2022</b>			
January	122.6	90.6	111.1
February	116.8	81.4	95.1
March	97.4	93.7	91.2
YTD 2022	110.1	88.1	97.0

Second, as evidenced by the guest ratings I observed on various travel websites, as shown in the table below, guests' satisfaction with their experience at the property is high. In particular, the Williamsburg Hotel was ranked #1 out of 104 properties on Trip Advisor as of the date of this Declaration.

	<b>Trip Advisor</b>	<b>Hotels.Com</b>	<b>Priceline</b>	<b>IAC*</b>
Overall Rating	4.5/5	8.2/10	8.2/10	4.1/5
# of Reviews	1,332	745	833	745
Location	4.7	N/A	9.2	N/A
Cleanliness	4.7	N/A	8.7	4.5
Service	4.5	N/A	8.6	4.2
Value	4.3	N/A	N/A	N/A
Amenities	N/A	N/A	N/A	4.0
Property/Rooms				
Condition/Facilities	N/A	N/A	N/A	4.3
Ranking in Brooklyn	1/104	N/A	N/A	N/A
*Travelocity, Expedia, others				

Third, the hotel has experienced strong financial performance. During the 2021 calendar year, the hotel achieved 72.5% occupancy (as compared to the citywide occupancy of 59.8% as indicated in the December 2021 STR Report), \$214.65 RevPAR and \$3.2 million of NOI (net operating income) before reserves despite the fact that the New York State mask mandate for vaccinated people and related COVID restrictions weren't lifted until mid-May, as illustrated in the chart below. Since that time, the hotel's performance has continued to improve, posting occupancy of 82.7% in the June-December 2021 period.

	<b>2021 CY (Jan-Dec)</b>	<b>2021 June -December</b>
Occupancy	72.5%	82.7%
ADR	\$269.19	\$331.05
RevPAR	\$214.65	\$273.74
NOI Before Reserves	\$3.221MM	\$3.098MM

In January and February the hotel experienced the seasonal lull and lower occupancy that is typical for hotels in the New York Metro area and anticipated by the Debtor and the Management Company, which was exacerbated by the Omicron variant of COVID-19 that surfaced in December and impacted the area through early February. The hotel achieved occupancy of 61.6% and a Net Operating Loss of \$377,000 before reserves in January, and occupancy of 76.1% and a Net Operating Loss of \$184,000 before reserves in February. As the hotel heads into the warmer months and the market continues to recover from the impact of COVID-19 the Debtor is positioned to experience strong financial performance that aligns with its 2022/2023 projections.



Dated: New York, New York

May 9, 2022

By: 

Mark Podgansky

EXHIBIT I

**96 Wythe Acquisition - Equity & Loans Report**

BS"D

Owner's Loans to 96 Wythe & Repayments					
	Prior to 2017	2017	2018	2019	2020/21
Owner's Loans - Advances to 96 Wythe	1,500,000.00	3,301,473.03	5,635,264.92	271,560.00	213,486.15
Owner's Loans - Repayments from 96 Wythe	-	(298,584.71)	(409,448.20)	(834,806.32)	(102,610.00)
Owner's Loans - Repayments from Hotel Operations (See Detail Below)	-	(20,175.47)	(103,502.82)	(2,657,862.13)	(115,815.16)
Net Owner's Loans	1,500,000.00	2,982,712.85	5,122,313.90	(3,221,108.45)	(4,939.01)
<i>*Backup for Owner's Loans Advances to &amp; Repayments from 96 Wythe are located in folder number 2</i>					
					<b>TOTAL</b>
					10,921,784.10
					(1,645,449.23)
					(2,897,355.58)
					6,378,979.29

Owner's Loans - Repayments from Hotel Operations (Detail)					
	Prior to 2017	2017	2018	2019	2020/21
Hotel Operations Transfers to Northside		(1,605,398.50)	(3,790,242.58)	(5,891,969.63)	(311,679.16)
Transfers from Northside to 96 Wythe (To Cover Property-Level Expenses)		1,585,223.03	3,686,739.76	3,234,107.50	195,864.00
Net Amount of Loan Repayment		(20,175.47)	(103,502.82)	(2,657,862.13)	(115,815.16)
<i>*Backup for the transfers from Hotel Operations &amp; the transfers into 96 Wythe are located in folder number 3</i>					
					<b>TOTAL</b>
					(11,599,289.87)
					8,701,934.29
					(2,897,355.58)

Equity					
	Prior to 2017	2017	2018	2019	2020/21
Owner's Equity	17,309,087.89				
Other Equity		4,000,000.00			
Total	17,309,087.89	4,000,000.00	-	-	-
					<b>TOTAL</b>
					17,309,087.89
					4,000,000.00
					21,309,087.89

**EXHIBIT 2**

**MARK D. PODGAINY, CTP**

Getzler Henrich & Associates LLC  
295 Madison Avenue  
New York, NY 10017  
mpodgainy@getzlerhenrich.com; (212)-697-2400 x222

**PROFESSIONAL EXPERIENCE**

2007-Present **Getzler Henrich & Associates LLC, a Hilco Global Company**, New York, NY

*Consulting firm providing financial and operations consulting services to middle market companies that are underperforming, stressed and distressed. Practice Leader for Real Estate and Hospitality practice, and Higher Education practice. Coordinate business development efforts.*

**Managing Director**

- *Financial Advisor to Owner of a Full-Service Flagged Hotel.* Retained to guide the hotel through a workout process with its senior lender, address a looming liquidity crisis, obtain incremental funding, and prepare and implement a restructuring plan.
- *Financial Advisor to Distressed Ski Resort and Residential Development.* Retained nine days before a bankruptcy filing to secure priming DIP financing. Successfully obtained a \$25 million DIP financing commitment on a priming basis which resulted in senior lender's agreement to provide the DIP facility at a substantially below market cost. Subsequently guided the company through the bankruptcy process. Reduced burn rate and facilitated settlement agreement that formed the basis of a plan of reorganization and successful exit.
- *Interim CFO of a 50-store restaurant chain.* Initially retained by a private equity sponsor to temporarily fill a vacant position until a permanent candidate was identified. Detected a cash shortfall that initiated a financial restructuring. Prepared the company for a Chapter 11 bankruptcy filing and guided the company through the early stages of the process until a permanent CFO was hired. Identified unit, regional and corporate financial and operating control issues and implemented new processes and procedures to reduce risk. Introduced cash management procedures, recommended cost reductions and negotiated with suppliers and landlords to obtain more favorable terms.
- *CRO of The College of New Rochelle.* Retained by this distressed institution to lead the orderly wind down of operations and subsequent bankruptcy filing. Improved liquidity to allow for ample time to wind down operations, and addressed complicated legal, compliance, operational and municipal issues. Negotiated and consummated a teach out agreement with another educational institution to ensure students could continue their education uninterrupted. Oversaw preparation for a Chapter 11 filing and a \$363 sale process that resulted in the sale of substantially all assets. Served as liquidation trustee to effect the wind down of the business.
- *CRO of an educational software company.* Retained to guide the company through a bankruptcy filing and sale of the business. Oversaw expedited due diligence and sale processes that led to a 12-hour auction and ultimately the successful sale of substantially all of the assets to four buyers.

2004-2007 **TRG (now CRG unit of Deloitte)**, New York, NY

*Consulting firm providing turnaround, crisis management and financial advisory services.*

**Director**

**Senior Consultant**

- Stabilized and sold the assets of a bankrupt, \$400 million power control systems manufacturer with worldwide operations through four 363 sales, resulting in a significant distribution to equity. Conducted a forensic investigation to determine reasons for the bankruptcy filing and identified casuses of action.
- Assessed the operations, management and strategy of an underperforming provider of manufacturing services
- Analyzed the business plans of a distressed vending machine manufacturer and a provider of transportation and logistics services
- Managed the wind-down and liquidation of a post-cofirmation bankruptcy estate
- Served as financial advisor to the creditors' committee of a phone card manufacturer during a hotly contested 363 sale process. Conducted an investigation into potential fraud and causes of action.
- Practice development activities include identifying potential clients and establishing referral relationships with professional services firms.

- 1999-2004 **Mahoney Cohen (now CBIZ MHM, LLC)**, New York, NY  
*New York-based accounting/management consulting firm.*  
**Senior Manager, Corporate Recovery Services**  
**Manager, Strategy Consulting Services (MCC Affiliate)**  
**Senior Consultant, Turnaround and Crisis Management Group (GDL)**
- Advised bankrupt and troubled companies, their creditors, debtors, and investors in developing and implementing realistic workout strategies and maximizing value.
  - Managed multiple project teams of consultants and clients; responsible for maintaining client relationships, staffing, budgets and quality of deliverables.
  - Practice development activities included identifying potential clients, structuring project proposals and establishing referral relationships with professional services firms.
- 1995-1998 **Banner Industries of New York, Inc.**, New York, NY  
*Underperforming apparel manufacturer/wholesaler with \$30 million in annual revenues.*  
**Strategic Planning and Operations Manager**
- Directed a company-wide reengineering initiative that included 20 team members, and multi-site computer and communication system implementation.
  - Created the business plan and offering document for private equity investment; developed criteria for potential acquisitions; screened acquisition candidates; evaluated cost and revenue synergies; and modeled post-acquisition financial and operating structures.
  - Directed the strategic planning process; created and implemented the technology strategy; developed a sales strategy; and communicated corporate strategy to customers, employees and vendors.
- 1992-1995 **The Hale Group, Ltd.**, Danvers, MA  
*Management consulting firm, focusing on the food and beverage supply chain.*  
**Management Consultant**
- Consulted on strategy and strategy implementation cases, and made presentations to clients' senior management. Representative cases include corporate strategy, brand strategy, portfolio analysis, competitive analysis, new product strategy, new market assessment, operations review, and feasibility studies.
- 1988-1990 **Winegardner & Hammons, Inc.**, Cincinnati, OH and Lexington, KY  
*Hotel Management Company with more than 30 properties.*  
**Acting General Manager, Holiday Inn-Cincinnati Downtown**  
**Assistant General Manager, Holiday Inn-Lexington North and Holiday Inn-Cincinnati Downtown**
- Held P&L responsibility for food and beverage operations of full-service hotels. Managed 5 department heads with a total staff of more than 50 employees.

## EDUCATION

- 1990-1992 **Columbia Business School**, New York, NY  
MBA, Marketing Concentration
- 1984-1988 **Cornell University**, Ithaca, NY  
B.S., School of Hotel Administration; Phi Kappa Phi Honor Society, Dean's List; Pi Kappa Alpha Fraternity

## AFFILIATIONS AND PUBLICATIONS

*Member:* American Bankruptcy Institute, Cornell Hotel Society, Turnaround Management Association (Academic Relations Committee)  
*Publications:* New York Law Journal, CFO Magazine, The Secured Lender, Commercial Lending Review, Lodging Hospitality, ABL Advisor, Hotel Online, Inside Higher Ed

## PERSONAL

Board Member (Treasurer), 520 West 19<sup>th</sup> Street Condo Association; Board Member, Neighborhood Housing Services of NYC; Board Member, NYC Chapter of the Turnaround Management Association; Competitive age group runner and triathlete (Age Group Nationals Qualifier, Short Course)



**EXHIBIT 3**

**SCHEDULE OF DOCUMENTS CONSIDERED  
IN CONNECTION WITH ATTACHED REPORT**

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
	Equity and Loans Report	WH Supp Prod 000028
	Owner's Loans Transfers Report - Backup for General Journal Entries	WH Supp Prod 000029-65
	8662 1-31-17 Statement [UNREDACTED Backup for General Journal Entries No. 1]	Williamsburg Supplemental Production – 008740-8755
	9022 7-30-16 Statement [UNREDACTED Backup for General Journal Entries No. 2]	Williamsburg Supplemental Production – 008756-8759
	9022 1-31-17 Statement [UNREDACTED Backup for General Journal Entries No. 3]	Williamsburg Supplemental Production – 008760 -998769
	Owner's Loans Transfers Report - Bank Statement Backup (UNREDACTED)	WH Supp Prod 000066-526
	Owner's Loans Transfers Report	WH Supp Prod 0000527-534
6/2018-12/2018	2018 Bank Statements - 2297	Williamsburg Supplemental Production – 000306 - 000327
1/2019-6/2019	2019 Bank Statements - 2297	Williamsburg Supplemental Production – 009197 - 009208
1/2017-12/2017	2017 Bank Statements - 3906	Williamsburg Supplemental Production – 009372 – 009373 (January 2017); Williamsburg Supplemental Production – 000565-000616 (February – December 2017)
1/2018-4/2018	2018 Bank Statements - 3906	Williamsburg Supplemental Production – 000617 - 000632
8/2018-12/2018	2018 Bank Statements - 7358	Williamsburg Supplemental Production – 000066 - 000137
1/2019-12/2019	2019 Bank Statements - 7358	Williamsburg Supplemental Production – 000843 - 000842
1/2020-12/2020	2020 Bank Statements - 7358	Williamsburg Supplemental Production – 000843 - 009320

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
1/2021-4/2021	2021 Bank Statements – 7358	Williamsburg Supplemental Production – 00879 – 008808
3/2020-12/2020	2020 Bank Statements - 9206	Williamsburg Supplemental Production – 008809 - 008896
1/2021-4/2021	2021 Bank Statements - 9206	Williamsburg Supplemental Production – 009404 - 009433
1/2017-12/2017	2017 Bank Statements - 9022	Williamsburg Supplemental Production – 009434 – 009443 (January 2017); Williamsburg Supplemental Production – 000877 - 000974 (February – December 2017)
1/2018-9/2018	2018 Bank Statements - 9022	Williamsburg Supplemental Production – 000975 - 009274
8/2018-12/2018	2018 Bank Statements - 9398	Williamsburg Supplemental Production – 001063 - 001088
1/2019-12/2019	2019 Bank Statements - 9398	Williamsburg Supplemental Production – 001089 - 001136
1/2020-12/2020	2020 Bank Statements - 9398	Williamsburg Supplemental Production – 001137 – 001156 (January – April 2020); Williamsburg Supplemental Production – 009321 - 009358
1/2021-11/2021	2021 Bank Statements - 9398	Williamsburg Supplemental Production – 009359 – 009362 (January 2021); Williamsburg Supplemental Production – 008897 - 008942 (February – November 2021)
4/2020-12/2020	2020 Bank Statements - 0102	Wythe/Williamsburg Joint Production – 003475 - 003532

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
1/2021-11/2021	2021 Bank Statements - 0102	Wythe/Williamsburg Joint Production – 003533 - 009180
1/2021-11/2021	2021 Bank Statements - 3162	Williamsburg Supplemental Production – 004027 - 009154
9/2020-12/2020	2020 Bank Statements - 4400	Williamsburg Supplemental Production – 004385 - 004404
1/2021-4/2021	2021 Bank Statements - 4400	Williamsburg Supplemental Production – 004405 - 009196
8/2018-12/2018	2018 Bank Statements - 2703	Williamsburg Supplemental Production – 003709 - 003730
1/2019-12/2019	2019 Bank Statements - 2703	Williamsburg Supplemental Production – 003731 - 003798
1/2020-12/2020	2020 Bank Statements - 2703	Williamsburg Supplemental Production – 003799 – 003810 (January – February 2020); Wythe/Williamsburg Joint Production – 002275 – 002342 (March – December 2020)
1/2021-11/2021	2021 Bank Statements - 2703	Wythe/Williamsburg Joint Production – 002343 – 002368 (January – May 2021); Williamsburg Supplemental Production – 008943 – 008968 (June – November 2021)
8/2018-12/2018	2018 Bank Statements - 2855	Williamsburg Supplemental Production – 003811 - 003844
1/2019-12/2019	2019 Bank Statements - 2855	Williamsburg Supplemental Production – 003845 – 003910

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
1/2020-12/2020	2020 Bank Statements - 2855	Williamsburg Supplemental Production – 003911 – 003918 (January – February 2020); Wythe/Williamsburg Joint Production – 002369 – 002580 (March – December 2020)
1/2021-11/2021	2021 Bank Statements - 2855	Wythe/Williamsburg Joint Production – 002581 - 002694 (January – May 2021); Williamsburg Supplemental Production – 008969 – 008994 (June – December 2021)
8/2018-12/2018	2018 Bank Statements - 4831	Williamsburg Supplemental Production – 004409 - 004594
1/2019-12/2019	2019 Bank Statements - 4831	Williamsburg Supplemental Production – 004595 - 005198
1/2020-12/2020	2020 Bank Statements - 4831	Williamsburg Supplemental Production – 005199 - 005302 (January – February 2020); Williamsburg Supplemental Production – 008995 – 009104 (March – December 2020)
1/2021	2021 Bank Statements - 4831	Williamsburg Supplemental Production – 009105 - 009108
1/2017-12/2017	2017 Bank Statements - 8317	Williamsburg Supplemental Production – 009374 – (January 2017); Williamsburg Supplemental Production – 006255 – 006288 (February – December 2017)
1/2018 -9/2018	2018 Bank Statements - 8317	Williamsburg Supplemental Production – 006289 – 006309

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
1/2017-12/2017	2017 Bank Statements - 8662	Williamsburg Supplemental Production – 008740 – 008755 (January 2017); Williamsburg Supplemental Production – 007470 – 007843 (February – December 2017)
1/2018-9/2018	2018 Bank Statements - 8662	Williamsburg Supplemental Production – 007844 - 008151
2/2017-12/2017	2017 Bank Statements - 9637	Williamsburg Supplemental Production – 007470 - 007843
1/2018-9/2018	2018 Bank Statements - 9637	Williamsburg Supplemental Production – 007844 - 008150
	MOR 03.31.21	[Bankr. Doc. 26]
	MOR 03.31.21 (amended)	[Bankr. Doc. 30]
	MOR 04.30.21	[Bankr. Doc. 34]
	MOR 05.31.21	[Bankr. Doc. 48]
	MOR 6.30.21	[Bankr. Doc. 72]
	MOR 7.31.21	[Bankr.Doc. 91]
	MOR 8.31.21	[Bankr. Doc. 130]
	MOR 9.31.21	[Bankr. Doc. 149]
	MOR 10.31.21	[Bankr. Doc. 192]
	MOR 11.30.21	[Bankr. Doc. 263]
	MOR 12.31.21	[Bankr. Doc. 350]
	MOR 1.31.22	[Bankr. Doc. 421]
	MOR 2.28.22	[Bankr. Doc. 483]
	MOR (March 22)	[NOT YET FILED – PLACEHOLDER]
1/4/2022	Declaration of Mark Podgainy	
2/22/2021 3:24	01. TWH Income Statement - January 2021.pdf	DEBTOREXP 0002705
3/24/2021 4:39	02. TWH Income Statement - February 2021.pdf	DEBTOREXP 0002724
4/14/2021 20:43	03. TWH Income Statement - March 2021.pdf	DEBTOREXP 0002745
5/13/2021 19:14	04. TWH Income Statement - April 2021.pdf	DEBTOREXP 0002766
6/15/2021 21:46	05. TWH Income Statement - May 2021.pdf	DEBTOREXP 0002790



Date	Title	BATES/File No.
7/15/2021 23:47	06. TWH Income Statement - June 2021.pdf	DEBTOREXP 0002815
8/20/2021 1:06	07. TWH Income Statement - July 2021.pdf	DEBTOREXP 0002843
1/20/2022 21:39	2021-0116 - The Williamsburg Hotel_Appraisal_1.20.22.pdf	DEBTOREXP 0002871
11/23/2021 0:15	2021-10 MOR.pdf	DEBTOREXP 0003041
1/5/2022 1:41	2021-11 MOR.pdf	DEBTOREXP 0003091
10/29/2021 23:24	96 Wythe August 2021 MOR.pdf	DEBTOREXP 0003151
1/31/2022 15:13	96 Wythe December 2021 MOR.pdf	DEBTOREXP 0003204
10/29/2021 14:29	96 Wythe September 2021 MOR.pdf	DEBTOREXP 0003261
9/14/2021 2:37	96 Wythe Tax Agreement 6.23.21 Starts 1.1.22 (1).pdf	DEBTOREXP 0003312
12/27/2021 17:01	96 Wythe Third Amended Disclosure Statement.pdf	DEBTOREXP 0003316
1/21/2022 3:46	AZ Expert Report Final.pdf	DEBTOREXP 0003591
8/31/2021 21:08	Claim 8-1 Benefit Street.pdf	DEBTOREXP 0003630
2/14/2022 22:31	Cuomo ends NY indoor mask mandate for vaccinated _ TheHill.pdf	DEBTOREXP 0003875
2/14/2022 22:29	Cuomo_ New York Will Adopt New CDC Mask, Social Distancing Guidance Starting Wednesday – NBC New York.pdf	DEBTOREXP 0003877
1/20/2022 23:11	Expert Report on 96 Wythe LLC Final 1.20.22.pdf	DEBTOREXP 0003895
2/4/2022 15:37	Future of NYC's NoMad Hotel Is Up in the Air As It Shuts Down for Renovations - Eater NY.pdf	DEBTOREXP 0003947
8/3/2021 18:21	Management Agreement.pdf	DEBTOREXP 0003951
2/3/2022 23:55	MonthlydSTAR_20210100_USD_64468.xlsx	DEBTOREXP 0003971
8/26/2021 19:53	MonthlydSTAR_20210200_USD_64468.xlsx	DEBTOREXP 0003972
8/26/2021 19:54	MonthlydSTAR_20210300_USD_64468.xlsx	DEBTOREXP 0003973
8/26/2021 19:57	MonthlydSTAR_20210400_USD_64468.xlsx	DEBTOREXP 0003974
8/26/2021 19:59	MonthlydSTAR_20210500_USD_64468.xlsx	DEBTOREXP 0003975
8/26/2021 19:58	MonthlydSTAR_20210600_USD_64468.xlsx	DEBTOREXP 0003976
8/26/2021 20:00	MonthlydSTAR_20210700_USD_64468.xlsx	DEBTOREXP 0003977
1/5/2022 2:26	MonthlydSTAR_20210800_USD_64468.xlsx	DEBTOREXP 0003978
1/5/2022 2:28	MonthlydSTAR_20210900_USD_64468.xlsx	DEBTOREXP 0003979
1/5/2022 2:28	MonthlydSTAR_20211000_USD_64468.xlsx	DEBTOREXP 0003980
1/5/2022 2:29	MonthlydSTAR_20211100_USD_64468.xlsx	DEBTOREXP 0003981

Date	Title	BATES/File No.
1/24/2022 19:03	MonthlydSTAR_20211200_USD_64468.xlsx	DEBTOREXP 0003982
1/13/2022 19:39	The Williamsburg Hotel - Projected Balance Sheet 3.31.22 Revised.xlsx	DEBTOREXP 0003983
2/3/2022 18:46	WeeklydSTAR_20220102_USD_64468.xlsx	DEBTOREXP 0003984
2/3/2022 18:46	WeeklydSTAR_20220109_USD_64468.xlsx	DEBTOREXP 0003985
2/3/2022 18:47	WeeklydSTAR_20220116_USD_64468.xlsx	DEBTOREXP 0003986
2/3/2022 18:47	WeeklydSTAR_20220123_USD_64468.xlsx	DEBTOREXP 0003987
2/17/2022 2:00	96 Wythe Podgainy Rebuttal Report Websites.docx	DEBTOREXP 0003988
3/31/2022 0:26	96 Wythe Professional Fee Estimate.pdf	DEBTOREXP 0012365
3/31/2022 1:36	96 Wythe TTM 2021.pdf	DEBTOREXP 0012366
5/9/2022 17:16	TWH Trip Advisor 5.9.2022.pdf	Debtor EXP 0012370
3/25/2022 1:11	MonthlydSTAR_20220100_USD_64468.xlsx	Debtor EXP 0012385
3/25/2022 1:13	MonthlydSTAR_20220200_USD_64468.xlsx	Debtor EXP 0012386
5/9/2022 16:57	MonthlydSTAR_20220300_USD_64468.xlsx	Debtor EXP 0012387
5/9/2022 17:42	TWH Priceline.com 5.9.22.pdf	Debtor EXP 0012388
5/9/2022 17:25	TWH Expedia 5.9.2022.pdf	Debtor EXP 0012396
5/9/2022 17:31	TWH Hotels.com 5.9.22.pdf	Debtor EXP 0012401
5/9/2022 17:26	TWH Travelocity 5.9.2022.pdf	Debtor EXP 0012402
11/15/2017 11:03	FF&E.pdf	Debtor EXP 0012403
11/15/2017 11:01	OS&E.pdf	Debtor EXP 0012507
11/16/2017 8:49	Legal.pdf	Debtor EXP 0012582
11/14/2017 4:28	Payroll.pdf	Debtor EXP 0012766
11/14/2017 4:17	Electric.pdf	Debtor EXP 0012767
11/16/2017 8:50	Lobbying.pdf	Debtor EXP 0012936
11/16/2017 8:49	Insurance.pdf	Debtor EXP 0012968
11/15/2017 11:03	IT Backup.pdf	Debtor EXP 0013055
11/16/2017 8:48	Utilities.pdf	Debtor EXP 0013073
11/16/2017 8:50	Expediting.pdf	Debtor EXP 0013082
11/15/2017 11:01	Consulting.pdf	Debtor EXP 0013148
11/16/2017 8:50	Office Rent.pdf	Debtor EXP 0013176
11/15/2017 11:01	Engineering.pdf	Debtor EXP 0013211
11/16/2017 8:48	PR Marketing.pdf	Debtor EXP 0013248

<b>Date</b>	<b>Title</b>	<b>BATES/File No.</b>
10/31/2017 18:29	HVAC 96 Wythe.pdf	Debtor EXP 0013394
11/13/2017 21:04	Tiles Flooring.pdf	Debtor EXP 0013411
10/31/2017 18:33	Roofing 96 Wythe.pdf	Debtor EXP 0013482
10/31/2017 18:26	Masonry 96 Wythe.pdf	Debtor EXP 0013526
11/15/2017 11:01	Architect &Design.pdf	Debtor EXP 0013548
10/31/2017 18:30	Plumbing 96 Wythe.pdf	Debtor EXP 0013638
10/31/2017 18:27	Concrete 96 Wythe.pdf	Debtor EXP 0013708
11/13/2017 22:07	Windows 11-13-2017.pdf	Debtor EXP 0013757
11/16/2017 8:50	Permits & Licenses.pdf	Debtor EXP 0013792
10/31/2017 18:33	Site Prep 96 Wythe.pdf	Debtor EXP 0013798
11/13/2017 22:05	Elevator 11-13-2017.pdf	Debtor EXP 0013836
11/13/2017 22:04	Sprinkler 11-13-2017.pdf	Debtor EXP 0013846
11/13/2017 21:59	Carpentry 11-13-2017.pdf	Debtor EXP 0013856
11/16/2017 8:50	Payroll - 11-15-2017.pdf	Debtor EXP 0013876
11/14/2017 4:17	96 Wythe Debt Analysis.pdf	Debtor EXP 0013921
10/31/2017 18:34	Steel & Iron Works 96 Wythe.pdf	Debtor EXP 0013947
11/15/2017 11:01	Operating Payroll Consulting.pdf	Debtor EXP 0014181
10/31/2017 18:31	Materials & Supplies 96 Wythe.pdf	Debtor EXP 0014182
10/31/2017 18:28	Fire Alarm and Protection 96 Wythe.pdf	Debtor EXP 0014253

**ATTACHMENT 5**

**JAMES HOWARD DECLARATION**

**DECLARATION OF JAMES S. HOWARD**

James S. Howard, a Senior Managing Director of GlassRatner Advisory and Services, LLC (dba, B. Riley Advisory Services) declares under penalty of perjury that the below is true and correct to the best of my information, knowledge and belief.

I have been retained by 96 Wythe Acquisition, LLC (the “**Debtor**”) as an Expert Witness in connection with its Chapter 11 proceeding to provide my opinions, based on my experience, as to specific issues related to the Debtor’s Proposed Plan of Reorganization and bankruptcy case. More specifically, I have been requested to offer my thoughts, observations and opinions as to a certain Expert Report issued by Gary Isenberg of LW Hospitality Advisors (D/B/A LWHA Asset Management Group) dated May 9, 2022.

**BACKGROUND:**

A copy of my CV is attached, but to summarize, I have 42 years of experience in the financial services industry. This includes 27 years as a commercial lender, 16 of which I focused on addressing problem loans and the remainder of which were commercial real estate loans. In both capacities, I regularly worked on and approved loans to hotel properties. Since 2008, I have been a Senior Managing Director of GlassRatner Advisory and Capital, LLC. In that role, I have advised both lenders and property owners on matters dealing with hotel and resort operations, among other things.

**OPINIONS AND CONCLUSIONS:**

A summary of my opinions are as follows:

1. Mr. Isenberg opines that “. . .a third-party management company change in management company will cause no *material* disruption to the employees, services, products, or guest experience. In addition, a third party manager *may* improve the performance of the hotel.” (Emphasis added).
  - a. I disagree with this conclusion. Based on my more than 40 years of experience in the financial services industry, any management change of this nature has a higher than likely potential to have a disruptive impact on operations.
  - b. Such changes will often involve a shift in corporate culture, particularly when the change is from a relatively entrepreneurial management style to a more corporate style typically associated with third-party management companies. This can and will result in increased turnover as existing employees push back on the by-the-book approach and simply decide to go find new employment.

- c. Isenberg admits that there may be turnover at important positions including GM and the Director of Sales. These are critical positions at the Hotel and can influence the success of the hotel.
2. Mr. Isenberg further admits that property is performing in line with peers/comp set (STR Reports) but assumes that RevPAR holds while increasing ADR which implies a reduction in occupancy.
  - a. This is speculative and further inconsistent with current ownership/management strategy to generate higher occupancy purposefully using a more competitive rate to drive their events business (room blocks, lower turnover and increase F&B revenue).
  - b. As I noted in Paragraph 18(M), Table 4 (shown below) of a Rebuttal Report I previously issued in this matter ("Howard Rebuttal Report") reproduced below, each of the comparable hotels are self-managed and are not third-party managed.

Competitive Set - Self-managed or Third-party Managed Hotels			
Hotel Name	Address	Owner or Founders	Self or Third-party managed[1]
The Williamsburg Hotel	96 Wythe Ave Brooklyn, NY	Toby Moskovits, Michael Lichtenstein	Self-managed
Hotel Le Jolie	235 Meeker Ave Brooklyn, NY	Globiwest Hospitality Group	Self-managed
Wythe Hotel	80 Wythe Ave Brooklyn, NY	Peter Lawrence, Jed Walentas, Andrew Tarlowe	Self-managed
The William Vale Hotel	111 N. 12 St. Brooklyn, NY	Yoel Goldman and Zelig Weiss	Self-managed
The Hoxton Williamsburg	97 Wythe Ave Brooklyn, NY	Ennismore	Self-managed
<b>Notes:</b> [1] Self-managed means owner operates directly or through affiliated entity but not a third party management company.			

3. Mr. Isenberg maintains that a third-party management company can be just as effective at running an independent/boutique hotel compared to the original developer/visionary/curator.
  - a. From a financial perspective, interests are better aligned when the hotel is operated by an owner affiliate than third-party management company. The reason is the owner is financially vested in the hotel's bottom-line financial performance whereas third-party management companies are fee based (off the top-line revenue). That is, the management companies are paid based on total revenue. Cost containment will not impact the management fees
  - b. Further, the asset created and sustained by the original developer quite often is what creates the incremental value of the independent/boutique hotel. It is the entrepreneurial passion of the owner operator that gives them a distinct advantage in maximizing the potential of the asset.
  - c. The very nature of what gives an independent/boutique hotel its unique character is its original developer/visionary/curator. If you extract the creator from the hotel,



via a third-party management company, you potentially lose legitimacy/authenticity within the boutique hotel crowd.<sup>1</sup>

4. Isenberg asserts that room departmental profit is higher than F&B and therefore management's emphasis should be growing ADR
  - a. This assertion is misleading, because Isenberg is selecting a single month (February 2022). In addition to February being an off-peak period, this particular February 2022 was heavily impacted by Covid and the Omicron variant which rendered it an inaccurate indicator of normal operations.
  - b. In reviewing the 2021 November year-to-date financials, department profit for F&B is approximately 29% versus what Isenberg calculated in February 2022(18%).
  - c. The fact that there is more revenue coming from rooms versus the F&B is a non-issue. This is consistent with subject property's financial reports and industry data (Host Almanac and Boutique 2020 Report).
  - d. Even though F&B departmental profit is lower than the room departmental profit, this makes sense. F&B occupies a small percentage of the overall space of the hotel i.e., F&B generates profits on lower capital costs on an allocated basis.
    - i. Of the 78,215 gross building square footage, F&B occupies 8,200 square feet which represent 10.5% of total square footage.

<b>F&amp;B Outlets as a Percentage of Total Area</b>	
<b>Description</b>	<b>Square Feet</b>
Harvey Restaurant	1,800
Harvey Bar & Lounge	1,000
Library Long Bar	1,500
Watertower Bar	900
Rooftop Bar	3,000
<b>Total F&amp;B Outlets</b>	<b>8,200</b>
<b>Gross Building Area</b>	<b>78,215</b>
<b>F&amp;B Outlets as a Percentage of Total Area</b>	<b>10.5%</b>

- e. The Hotel's profit mix margins (even in February, the worst month of the year) are in line with operating metrics in the 2019 STR 2019 Host Almanac and the 2020

<sup>1</sup> The man behind Edition signals end to Marriott partnership to focus on new hotel brand, April 7 2022.

The below quote is from a Charlie Rose interview conducted in 2015 between Charlie Rose and Ian Schrager and Arne Sorenson "One of the debates we have among our team, hypothetically, is [around how] we just opened this hotel in New York," the late Arne Sorenson, Marriott's former CEO, said during a 2015 interview with Charlie Rose. "If we opened exactly the same box without Ian ..., Would we have gotten the same reception from the market? I think the answer is no. Ian gives us permission to be in this space."

Boutique Hotel Report (referenced in the Original Howard Report footnotes 9 and 10).

5. Isenberg says that outsourcing F&B would reduce overall revenue but maintain profit by recouping the lost F&B profit from third-party service provider.
  - a. I disagree with this conclusion as his position would add yet an additional service provider who would also need to earn a profit. Therefore, the third-party would likely pay the hotel less than what the hotel would otherwise earn. Again, this is reflection of a Third-Party Manager's focus on the total revenue rather than the net operating income of the asset.
  - b. The hotel would lose integration by outsourcing the F&B business. Without the integration it would be more challenging to coordinate room blocks, the events business, and the F&B pricing strategy etc.
  - c. This is not consistent with the hotel's strategy to operate these business lines under one umbrella.

6. Dated: Miami, Florida

May 12, 2022

By: /S/ Jim Howard

James Howard



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 Miami, FL 33131  
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**James S. Howard**

**Curriculum Vitae**

**(239) 404-3339**

**[jhoward@brileyfin.com](mailto:jhoward@brileyfin.com)**

## **SUMMARY**

Jim Howard is a Senior Managing Director of B. Riley Advisory Services (formerly known as GlassRatner), a national financial advisory firm based in Atlanta, GA. He has over 35 years' experience within the financial services industry, more than 25 years of which has been dedicated to turnaround management and the resolution of commercial and real estate problem loans.

## **RELEVANT EXPERIENCE**

### **B. Riley Advisory Services (formerly GlassRatner)**

**March 2008 – Present**

**Senior Managing Director  
 Miami, FL**

Responsible for providing a variety of advisory services to a diverse list of Commercial and Commercial Real Estate clients throughout the United States. Primary duties include working with both debtors and creditors on the analysis of business situations, developing strategies for resolving specific problems and then assist in the implementation of the proposed solutions. Partial listings of engagements in which I have been involved include:

- Financial Advisor to the Unsecured Creditors Committee of a multifamily developer based in San Diego, CA with over \$4 billion in debt secured by over 250 apartment properties located throughout the United States. Subsequent to this assignment my role was converted to that of Financial Advisor to the Liquidating Trust Oversight Committee and oversaw the eventual wind down and liquidation of the firm.
- Financial Advisor to \$2 Billion Regional Bank to direct a re-engineering of the bank's credit and special asset functions. Duties include review and overhaul of the bank's methodology for tracking and managing problem assets, designing workflow models for the administration of problem assets and developing pricing and financial forecasting models.
- Chief Restructuring Officer for an international wholesaler/manufacturer of smart phones, tablets and computers with annualized sales volume of \$450 million. My duties included working with both Secured and Unsecured Creditors, developing a Liquidating Plan of Reorganization and executing the plan post-confirmation.

- Receiver for an insurance premium finance company responsible for the liquidation of a \$75 million portfolio of receivables and wind down of operations.

In addition to the above, I have been involved with the renegotiation and settlement discussions with “Special Servicers” on more than \$1.5 billion in defaulted CMBS loans. I also regularly serve as an Expert Witness in State, Federal and Bankruptcy courts through-out the country for litigation involving financing, banking and real estate matters as more specifically listed later in this report.

**Wachovia Bank, NA (Formerly First Union National Bank)**  
**September 2006 – February 2008**  
**Market Manager, Real Estate Financial Services**  
**West Florida Region**

Directed the bank’s marketing effort to commercial real estate developers in the West Florida Region. Primary duties consisted of seeking out lending opportunities for a variety of construction and development projects, including condominiums, apartments, retail and general commercial usage. Managed a staff of seven lenders. In addition, managing a loan portfolio with over \$2.4 billion in loan commitments I was also responsible for coordinating the marketing of other products offered by the bank including an extensive array of Conduit Lending, Capital Markets, Private Client, Capital Management Residential Mortgage and Cash Management products. During my tenure, our department consistently ranked among the highest performing units within the bank’s Real Estate Financing Services business segment.

**Wachovia Bank, NA (Formerly First Union National Bank)**  
**January 2000 – August 2006**  
**Senior Relationship Manager, Real Estate Financial Services**  
**Southwest Florida Region**

Responsible for the creation and implementation of the bank’s marketing effort to real estate developers in Florida’s Gulf Coast Region. Primary duties consisted of seeking out lending opportunities for a variety of construction and development projects, including single family residential, condominiums, apartments, retail and general commercial usage. Managed a staff of two lenders. This job also includes a responsibility for offering the bank’s other products, including an extensive array of Conduit Lending, Capital Markets, Private Client, Capital Management and Cash Management products. While in this position, the total Loan Commitments within my portfolio increased from \$125 million to over \$1.3 billion. In 2005, I was recognized as the number one producing Relationship Manager in the Corporation with total loan closings of over \$1.8 billion.

**First Union National Bank**  
**April 1998 – December 1999**  
**Market Manager, Real Estate Financial Services**  
**Georgia Region**

Responsible for managing seven Relationship Managers within the Commercial Real Estate department for the State of Georgia. A significant amount of time was also spent on corporate wide issues relating to First Union's Real Estate lending efforts, including membership on the "Real Estate Steering Committee", a policy development and implementation body for the corporation.

**First Union National Bank**  
**August 1995 – April 1998**  
**Regional Manager, Special Assets Department**

Responsible for the management of a unit created to manage classified and criticized commercial loans within First Union, as well as to address other problem loan situations. During my tenure, the non-performing loan portfolio was reduced from a high of \$220 million to less than \$5 million. Managed a staff of six lenders and three support personnel. In addition, I served as a member of the Special Assets Steering Committee, designated with responsibility for the creation and maintenance of the bank's policies and procedures related to handling problem commercial loans and the disposition of foreclosed assets. I also served on the task force created for the purpose of designing and implementing a corporate-wide database created for the management and tracking of problem loan relationships.

**First Union National Bank (formerly First American Bank, NA)**  
**June 1991 – April 1998**  
**Senior Special Assets Officer/Team Leader, Special Assets Department**

I was originally hired by First American Bank of Georgia to create and manage a Special Asset team responsible for the management of all of that bank's "problem assets", consisting of both commercial and real estate loans. In July 1993, First American was acquired by First Union National Bank at which time my unit was absorbed into First Union's Special Asset Department. From that point, I functioned as a Team Leader within that group. Portfolio averaged \$30 million to \$50 million in outstandings. Managerial responsibility for 3 lenders/asset managers.

**Hibernia National Bank**  
**June 1989 – June 1991**  
**Senior Special Assets Officer, Special Assets Department**  
**New Orleans, LA**

Responsible for the management and collection of a \$100 million portfolio of problem commercial loans for this medium sized regional bank. A sizable portion of the portfolio consisted of participations in multibank "highly leveraged transactions", requiring

knowledge of problem asset reduction strategies and complex bankruptcy proceedings as well knowledge of dealing with multiple member bank groups.

**Bank of Oklahoma**

**February 1981 – June 1989**

**Oklahoma City, OK**

After completing the credit-training program with this local bank, I began my career as an analyst in the Commercial Real Estate area. In 1983, I was promoted to lending officer within that department and remained there until 1985, when I transferred to the newly formed Special Assets area, which was created to resolve problem loans. I served as an account manager responsible for the resolution of commercial loans assigned to me as well as responsibility for the management and liquidation of all of the bank's foreclosed assets. I continued in that capacity until accepting the above referenced position with Hibernia Bank in New Orleans.

**EDUCATION**

- University of Oklahoma, Norman Oklahoma  
Bachelor of Business of Administration
- Robert Morris Associates Credit Training  
Bank of Oklahoma

**CERTIFICATIONS**

- Certified Insolvency and Restructuring Advisor ("CIRA")  
Association of Insolvency and Restructuring Advisors  
(Currently Inactive)

**PRESENTATIONS**

- Hazards in Foreclosure - RMA Tampa Chapter - 2010
- Successful Claims and Defenses to Lender Liability – New York Bar Association – 2010
- Emerging Trends in Lender Liability – Georgia Community Bankers - 2011
- Anatomy of a Workout – American Bar Association Business Law Section - 2013
- Lender Liability – Central Florida Turnaround Management Association - 2013
- Covenants, Representations & Warranties – RMA/UCF Advance Lending School - 2014
- Working with Loan Servicers and Lenders – Association of Insolvency and Restructuring Advisors National Conference – 2014
- Single Asset Real Estate Bankruptcies – National Counsel of Bankruptcy Judges ("NCBJ") and ABA Business Law Section Joint Session, Secured Creditor Luncheon – 2017



- “Special Assets: Will Rising Rates Signal a Come Back?” – IMN Bank Special Assets & Credit Officer’s Forum – 2019 (Moderator)

In addition to the above, since 2012 I have served as a member of the faculty of the Risk Management Associations “Advanced Commercial Lending School” held annually at the University of Central Florida, Orlando, FL. Course subject matter for which I have been responsible includes Commercial Loan Structuring, Covenant Compliance, Lender Liability and Problem Loan Resolution.

## INVOLVEMENT

- Member, American Bankruptcy Institute
- Member, Risk Management Association
- Instructor, RMA Advanced Lending School, University of Central Florida
- Former Board Member, United Way of Collier County
- Former President, Board of the Immokalee Friendship House
- Served on Collier County Board of Commissioner’s “Eastern Lands Committee”, responsible for establishing development criteria for the rural section of Collier County

## ENGAGEMENTS – EXPERT WITNESS

The following reflect appearances in which I have appeared as an Expert Witness, either by deposition or testimony at trial within the past four years. Cases are reflected in reverse order. In no matter have I ever been disqualified as an expert.

### **Atlas Land and Building Corp, et al v CSX Transportation, et al**

Case Number 2:20-cv-00366-CRE

US District Court for Western District of Pennsylvania, Pittsburg

Evidence given by Deposition – December 2021

Issue: Damages

Retained by: Defendant

### **Sajet Properties, LLC v CSX Transportation, Inc. et al**

Case Number 18-CA-008213, Division K

13<sup>th</sup> Judicial Circuit Court – Hillsborough County, FL

Evidence given by Testimony – October 2020

Issue: Valuation and Damages

Retained by: Defendant

Counsel: Kim Mydock, McGuire Woods

### **FCC Marsh, LLC v Ashton Tampa Residential**

Case Number 16-CA-1143

Circuit Court for Collier County, Florida  
Evidence given by Deposition – February 2020  
Issue: Damages  
Retained by: Defendant  
Counsel: Matt Parrish, Robbin Ross Alloy Belinfante Littlefield, LLC

**W. Stephen Scott v SunTrust Bank**

Case Number 17-61509-RBC  
United States Bankruptcy Court – Western District of Virginia  
Evidence given by Deposition – January 2020  
Issue: Lender Liability/Negligence and Damages  
Retained by: Defendant  
Counsel: Peter Barrett, Kutak Rock

**Scuffletown Woodruff, LLC, et al v Rite Aid**

Case Number 2015-CP-4016  
Court of Common Pleas State of South Carolina  
Evidence given by Testimony – January 2020  
Issue: Damages  
Retained by: Plaintiff  
Counsel: Clay McCullough, McCullough Khan, LLC

**Carolyn at Knightsbridge, LLC v Knightsbridge PKI Holdings, LLC**

Case Number 2016-CA-7261; Division C  
13<sup>th</sup> Judicial Circuit Court – Hillsborough County, FL  
Evidence given by Deposition – February 2019  
Issue: Standards in multifamily financial reporting requirements  
Retained by: Defendant  
Counsel: Michael Silver, Shutts & Bowen

**Carolyn at Westbury, LLC v Westbury at Lake Brandon Investments, LLC**

Case Number 2016-6109 CA; Division F  
13<sup>th</sup> Judicial Circuit Court – Hillsborough County, FL  
Evidence given by Testimony – September 2018  
Issue: Standards in multifamily financial reporting requirements  
Retained by: Defendant  
Counsel: Michael Silver, Shutts & Bowen

**FKF-3, LLC, et al v John F. Magee, et al**

Case Number 10-37137  
United States District Court – Southern District of New York  
Evidence given by Testimony – July 2018  
Issue: Fiduciary obligation of lender to investors and damages  
Retained by: Plaintiff  
Counsel: Fred Stevens, Klestadt & Winters

**Piedmont/Maple, LLC et al v David Eichenblatt**

Superior Court of Fulton County, Atlanta, GA  
Civil Action File Number 2014CV253094  
Evidence given by Testimony - May 2018  
Issue: Partnership Fiduciary Obligations  
Counsel: Eric Taylor, Hunton Williams

**Oak Rock Financial, LLC v Israel Discount Bank, et al**

United States Bankruptcy Court, Eastern District of New York  
Case No. 01-16-0000-0045  
Evidence given by Testimony – December 2017  
Issue: Senior Lender’s fiduciary duties to Subordinate Creditors  
Retained by: Defendant  
Counsel: Adam Silverstein, Otterbourg LLC

**HH Liquidation, LLC et al v Comvest Group Holdings, LLC et al**

United States Bankruptcy Court, District of Delaware  
Case No. 15-11874 (KG)  
Evidence given by Testimony – October 2017  
Issue: Market standards for Grocery store leases  
Retained by: Plaintiff - 2018  
Counsel: John A Morris, Pachulski Stang Ziehl & Jones, LLP

**Lutgert et al v Ezon et al**

Circuit Court for Collier Count, FL  
Case No. 14-CA-477  
Evidence given by Deposition – July 2017  
Issue: Fiduciary Obligation of Developer to investors  
Retained by: Plaintiff  
Counsel: Lee Stapleton, KL Gates

**Highlands Independent Bank v G. Perry Mason, et al**

Case GC-12-881  
Evidence given by Deposition – February 2017  
Issue: Loan Underwriting/Forensic Loan Review  
Retained by: Defendant  
Counsel: Robert Stok, Stok Folk & Kon

**Ginn Sur Mer, et al**

US District Court for the Middle District of Florida  
Case No. 3:08-cv-1012J-32JRK  
Case No. 3:08-cv-1062-32JRK  
Case No. 3:09-cv-516-J-32JRK  
Case No. 3:10-cv-422-J-32JRK  
Case No. 3:11-cv-199-J-32JRK  
Case No. 3:12-cv-731-J-32JRK  
Evidence given by Deposition – July 2016  
Issue: Loan Underwriting  
Retained by: Defendant  
Counsel: Stephen Katzenberg, Ballard Spahr

**National Property, et al v Carroll SA**

American Arbitration Association, Fulton County, GA  
Case No. 01-16-0000-0045  
Evidence given by Testimony – July 2016  
Issue: Operating Agreement Dispute  
Retained by: Claimant  
Counsel: Simon Malko, Morris Manning & Martin

## 96 Wythe Acquisition LLC

### United States Bankruptcy Court Southern Districts of New York

Case No 21-22108(RDD)

96 Wythe Acquisition LLC Additional Documents Considered				
#	Descriptions	Document Date if Applicable	File Type	Bates Reference If Applicable
<b><u>Legal Documents</u></b>				
1	Management Agreement exe -96w-TWH 11.21.17		PDF	
2	TAB 010 HOTEL MANAGEMENT AGREEMENT as part of Assignment		PDF	
<b><u>Other Documents</u></b>				
3	96 Wythe Expert Report of Mark.D.Podgainy		PDF	
4	2021-0116 - The Williamsburg Hotel_Appraisal_1.20.22		PDF	
5	AZ Expert Report Final		PDF	
6	Hotel Williamsburg Expert Report of A. Tantleff - FINAL			
7	Hotel Williamsburg Expert Report of C. Nelson - FINAL			
<b><u>Research</u></b>				
8	Trepp 2004-2011 Market Loan Listing		Excel	
9	Trepp 2014-2021 Market Loan Listing		Excel	
10	Trepp Lodging - Market Loan Listing		Excel	
11	Un-Till We Get it Right: Applying Finance Industry Standards to Cram-down Rates	2016	PDF	
12	Order Overruling Stabilis' Objection to Confirmation of Plan		PDF	
13	Scrub Island Development v Scrub Island Construction; Excerpt Ruling; 12-2-14	12/2/2014	PDF	
14	Memo Opinion Confirming Tara Retail Group's Plan		PDF	
15	Boutique Hotel Report 2020, The Highland Group		PDF	
16	Trepp 2014 - 2021 CMBS Issuance Data		Excel	

## 96 Wythe Acquisition LLC

United States Bankruptcy Court Southern Districts of New York

Case No 21-22108(RDD)

96 Wythe Acquisition LLC Additional Documents Considered				
#	Descriptions	Document Date if Applicable	File Type	Bates Reference If Applicable
<b>Research</b>				
1	The Man Behind Edition Signals End to Marriott Partnership to Focus on New Hotel Brand		PDF	